

HOW DO WE MEET THE 2025 GOAL?

SWMAC Group Activity - 4/23/2019

Processing/ Manufacturing	Policy	Education/ Outreach	Legislative
Commercial mixed loads opportunity to pull out materials/ wet-dry routing	Building/construction waste required to be recycled	How do we shift the culture?	Increase domestic mills
Industrial MRF	"Large" public events must recycle waste from events	Less shoes! How many do you really need?	Coordinate with other states (CA, WA, CO, etc.) to build clout with the industry
Mandatory MRFing	Incentivize businesses that recycle and reduce waste	High school waste management programs	
Engage big businesses (i.e. Amazon), but not through EarthWISE	Restablish credit for energy generation	Oregon Green Schools (childhood education)	
Mandatory food waste recycling at food service facilities	DEQ resources to help counties meet goals	Science & technology innovation in waste management education for SWMAC	
Plastic packaging - manufacturers	Reevaluate DEQ goals	Engage community (waste reduction movement)	
Renewable packaging - Cradle to Cradle. If packaging is plastic, manufacturers pay	Color-coded recycling standard/guide	Increased amount of community tours of waste management system	
		Increased public education/outreach	
		Public service announcements	
		Waste management map for public	
		Engage Master Recyclers in sustainable revenue generating table	
		Frugal Forests	