



Byron Hendricks Pg.11



Patti Milne Pg.10



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Ralph Jackson, Brett Jackson & Tyler Jackson
 "Retailers of the Year 2015" Pg. 8

Green Awards March 7

Realtor Recycles Historic Wood



Life Source Natural Foods is Nominated For Sustainable Business of the Year - Large Business Category

Special to the Salem Business Journal
 Alan Pennington

The nominees for the 6th annual Mid-Willamette Green Awards illustrate the breadth

and depth of the green movement in Salem and surrounding communities.

Not only are these nominees practicing sustainability in their own businesses, class-

rooms or organizations, they are spreading word of their eco-friendliness through their customers, collaborations with partners and marketing plans. **cont. pg3**

In a recent remodel the new Coldwell Banker Mountain West office building on Union St. in Salem, Peter Rogers used reclaimed wood for the flooring from the old mill tear-down in Bend.

The end result became a stunning display of quality and character. Harold Miller who demolishes buildings with great care, often recycles wood, stone and ornaments from select projects. Gene Makarenko of V.A. and Sons installed the floors for Rogers. All the finishing work was done by Peter himself, who said, "One of my favorite hobbies is working with wood". His beautiful reclaimed floors was a labor of love. Coldwell Banker Mountain West clients that visit the new office marvel at the detail of Peter's extraordinary craftsmanship. Each plank is one of a kind...just like Peter Rogers.



Each Plank Of Reclaimed Wood Is One Of A Kind

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Grand Hotel in Salem – The Grand Hotel in Salem joins with Bentley’s Grill and the Salem Conference Center in sustainable efforts

The result: A strong, growing environmental ethic that is changing how businesses and organizations do business and how individuals operate their daily lives.

Vagabond Brewing, for example, creates local craft brews and operates from an office and taproom made from recycled materials and salvaged lumber. Customers drink the brewed sodas from reusable soda kegs instead of aluminum cans. And daylighting from newly installed skylights eliminates the need for lots of overhead lighting.

Vagabond is up for a Green Award in a brand-new category: Sustainable Wine Producer/Brewery of the Year.

Customers are also keenly aware of the green practices at South Salem CycleWorks, where there has not been garbage service for 25 years. All of the employees offer one-on-one instruction in bicycle maintenance to increase the likelihood that a customer sticks with bike commuting. For those who never set foot in the shop, they may still have interactions with South Salem CycleWorks because of their commitment to Bike Safety classes for elementary students and sheltered bike parking for elementary and middle schools.

South Salem CycleWorks has been nominated in three categories, including Business Recycler of the Year.

Kristi Reed is one of six nominees for the Individual Recycler of the Year Green Award.

As director of sales of the Salem Grand Hotel, Reed has had quite the impact on Salem’s visitors. They see recycling bins in their rooms and next to soda machines, which have the light in the front panel turned off to save energy. Reed championed the most significant recycling program at the Hotel: the Clean the World soap reuse program, which recycles old soap, shampoo and lotion into new purified products for domestic homeless shelters and impoverished countries.

For Zoe Day Spa, the kinds of soaps and lotions are critical to the business. The products are only Eminence Organic Skin Care with no chemicals or harmful ingredients—

and for every product sold at the spa, Forests for the Future plants a tree. Zoe Day Spa is responsible for planting more than 700 trees so far.

Zoe Day Spa is a nominee for the Green Service/Product of the Year Green Award.

Fresh n’ Local Foods is one of nine businesses nominated as a Small Sustainable Business of the Year.

As a food processing and manufacturing company, Fresh n’ Local Foods is changing the reputation of school food. Not only is all the food fresh, healthy and locally sourced, all the food waste is composted and dishware and containers are 100 percent compostable. Each food service program is customized to ensure that little to no food is wasted.

Another food service business, LifeSource Natural Foods, was nominated in the Large Sustainable Business of the Year category. LifeSource Natural Foods, a grocery store specializing in locally grown, organic and natural products, estimates that 92 percent of its potential waste is redirected into recycling or reuse streams. The organic and locally grown produce and other food sold in the store reduces air, water and soil pollution. There are no products with artificial ingredients which, by definition are not sustainable. And all food and beverage to-go containers are compostable.

The 2015 Mid-Valley Green Award recipients will be honored at a March 7, 2015, awards dinner at the Salem Conference Center.

In addition to the awards ceremony, the event features a Trashion show by DIY Studio, a silent auction, and a dinner, all of which helps support the Straub Environmental Center free or low-cost programs.

Tickets are \$50 a person. For tickets and information visit: www.midvalleygreen-awards.org or call 503 391 4145.

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2015 MID-VALLEY GREEN AWARDS

Saturday, March 7, 5pm
Salem Convention Center

The Annual Mid-Valley Green Awards Dinner and Auction is an opportunity for the community to honor individuals and businesses who have demonstrated an exceptional commitment to sustainability. Proceeds will benefit Straub Environmental Center's environmental education programs.

2015 GREEN AWARDS NOMINEES

Recycler of the Year - Individual

- Logan Blanco
- Dana Canning
- Millie Estrin
- Derek Hayman
- Ben McGowan
- Kristi Reed

Recycler of the Year - Businesses

- Focal Point Photography
- South Salem Cycleworks

Sustainable Business of the Year - Small

- CB|Two Architects
- City of Salem Airport
- Cooke's Stationery Company
- Fresh n' Local Foods
- Pence NW Construction
- Pringle Creek Community
- Rafn's Restaurant and Local Goods
- South Salem Cycleworks
- Steel Bridge Coffee

Sustainable Business of the Year - Large

- BrucePac Meat Product Designers
- Kerr Concentrates
- LifeSource Natural Foods
- Marion-Polk Food Share
- NORPAC Foods
- Oregon Department of Corrections
- Willamette University

Green Apple Award

- Luckiamute Valley Charter School
- Katie Dennis
- Dan Hoynacki
- Brenda Knobloch
- Beth Myers-Shenai

Green Product or Service of the Year

- DIY Studio
- Earth Essence Spa
- Green Bike Cab
- Nathan Good Architects
- Northwest Hub
- Nuvo Glas
- Zena Forest
- Zoe Day Spa

EarthWISE Business of the Year

- CB|Two Architects
- City of Salem Airport
- Compex
- Cooke's Stationery Company
- The Block- Salem Convention Center, the Grand Hotel in Salem, and Bentley's Grill
- BrucePac Meat Product Designers
- Kerr Concentrates
- Life Source Natural Foods
- Marion-Polk Food Share
- NORPAC Foods
- Oregon Department of Corrections
- Pence NW Construction
- Pringle Creek Community
- South Salem Cycleworks

Sustainable Wine Producer or Brewery of the Year

- Johan Vineyards
- Salem Ale Works
- Vagabond Brewing
- Willamette Valley Vineyards

Tickets are \$50 per person and include appetizers, dinner, dessert, beverages, live music, a trashion show created by DIY Studio and more! For tickets and registration info contact: Straub Environmental Center at 503-391-4145 or midvalleygreenawards.org



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