

MARION COUNTY
SOLID WASTE MANAGEMENT ADVISORY COUNCIL

MINUTES OF THE SWMAC MEETING

October 23, 2018
5:30-7:30 PM

Commissioner Conference Room
555 Court Street NE
Salem, OR 97301

PRESENT: **Members:** Judy Skinner, Bonnie Sullivan, April Murazzo, Chris Ream, Julie Jackson, Keith Bondaug-Winn, Joe Fowler, Tim Rice, Scott Anderson, Kevin Hines
Staff: Brian May, Jessica Ramey, Bailey Payne, Alan Pennington
Public: None

ABSENT: Bob Anderson, Brian Sund, Will Posegate

CONSENT

MOTION: Bonnie moved to approve the August 2018 minutes.

DISCUSSION: None.

RESULTS: Keith seconded the motion. A voice vote was unanimous. Minutes approved.

ADMINISTRATIVE (Information/Action):

PUBLIC INPUT: None.

AGENDA REVIEW: It was pointed out that the wrong date was on the agenda that was emailed to the Council the week prior.

Advisory Board Training

Keith gave a brief overview of the training that the County gave for advisory board members and staff that work with advisory boards. The training was on October 3 and was attended by Keith, Chris, Brian, and Stephanie. Keith explained that it focused mostly on the legal aspects, like public notice, public records retention, etc. He brought the packet of information that was handed out at the meeting and passed it around to Council. Chris and Keith plan to have ethics training specifically for the SWMAC early next year. It was suggested that to make sure all topics of interest and desired trainings actually make it onto the agenda for the next year, a subcommittee be formed to come up with a plan and present it to SWMAC at the November meeting. April motioned to form a Planning Subcommittee. Bonnie seconded. A voice vote was unanimous. April, Bonnie, and Keith volunteered to be on the subcommittee.

Budget Subcommittee Report

Chris reported on the Budget Subcommittee meeting that took place on October 5. He and Brian explained some of the large increases or decreases or discrepancies in actual vs. projected totals. Overall, at the end of the FY17-18, there was an increase in the ending balance.

Marion County Waste Reduction Coordinators' Programs Overview

Alan Pennington presented on his programs first. After the reassignment of roles that took place earlier this year, Alan's main focus is the Master Recycler class. The County will now be offering 3-4 classes per year and Alan will be coordinating, organizing, and teaching them. He will also coordinate Master Recycler volunteers for County events. Time was allowed for questions and answers.

Bailey Payne presented on his programs and programs that he hopes to get started in the future. Bailey is now primarily working with schools. The County hasn't had a person dedicated to working with schools in quite some time, so there is a lot of work to be done to create new programs and revitalize old ones.

Currently, Bailey is trying to start a program that gets milk dispensers and durable dishes into schools. The County will provide the materials in return for the schools implementing an educational piece based on reducing waste. Milk dispensers not only reduce carton waste, but they also reduce the amount of milk wasted. Milk has a huge upstream impact and so reducing the waste of milk is crucial. The milk dispenser program will hopefully open up other opportunities for the County to work with schools on reducing their waste. Time was allowed for questions and answers.

Bailey is also starting a "Sustainability Captain" program, where teachers can get a \$1000 stipend for supplies in exchange for helping their schools meet certain requirements, including getting Green School Certified.

Bailey shared some of projects/programs he'd like to start in the future, which included durable classroom party kits, water bottle filling stations, and replacing paper towels with hand dryers.

Jessica's primary focus is marketing and advertising and she's also doing reuse events. Jessica explained the differences in viewers/followers the County can get between paid and organic advertisements. Each month, Jessica is coming up with a new advertising campaign and using Environmental Service's advertising agency to promote them. Using the advertising agency is beneficial because it provides them with data on which audiences they're reaching and it helps them target particular audiences better.

Jessica will also be coordinating reuse events such as the repair fair, community swaps, and more. Time was allowed for questions and answers.

FUTURE TOPICS/EMERGING ISSUES/OTHER BUSINESS (Information/Discussion):

Announcements and Upcoming Events:

Bonnie has been working on getting the Holiday party together. The Holiday party is a social gathering and not an official SWMAC event. It will consist of dinner and a white elephant gift exchange. It was suggested that a different time in the year, the Council has a potluck or a BBQ as a less formal, more intimate event.

Judy recently attended an AOR Tour in Gresham of Organically Grown and then the energy net zero sewage treatment plant in Gresham. Next month, AOR is hosting a forum at the Portland Airport on solid waste and homelessness.

Bonnie reported that the Recycle Art Calendar Contest got 150 entries, many of which were from Sprague High School.

Other Business:

None

Staff Updates:

Brian thanked Judy and Joe for agreeing to serve another four-year term when their terms end in January.

Brian also thanked Roxanne (Public Works Staff) and Bailey for helping out so much in Stephanie's absence.

Bailey announced that the City of Salem Bag Ban has been postponed.

Brian stated that he was hoping to be able to announce the new Waste Reduction Coordinator at the November meeting.

Future Agenda Topics:

None

Membership/Attendance:

All absences were excused. Keith wanted to know if anybody had an idea of who might want to fill the Chamber of Commerce representative position.

Meeting Review:

Jessica, Alan, and Bailey were thanked for their presentations.

Motion to close the meeting: Judy motioned to adjourn the meeting. Keith seconded the motion. A voice vote was unanimous.

Meeting Adjourned at 7:30 pm