

Marion-Polk

Community Health Improvement Plan Short-Range Performance Monitoring Report

Nov. 2022

Our Vision

"A diverse and inclusive community with a physical environment that facilitates optimal physical and social health, infrastructure that supports economic growth and stability, and an integrated health care system that promotes equitable access to whole person care."



Marion County

OREGON

Health & Human Services

Purpose

The purpose of this report is to capture short-range progress during 2021-2022 on implementing the CHIP aims/strategies that are linked to objectives, goals, and health priorities. This will provide insight for the Marion-Polk CHA/CHIP Executive and Steering Committees (Exec./Steering Committees) as they collectively plan for and implement CHIP related initiatives.

This report provides context to the list of current community initiatives aligned with each priority area (included in the CHIP) by briefly describing the work being implemented along with noting any changes or updates to these initiatives. This report is reflective of existing work of the organizations themselves and is not necessarily an indication of any initiatives created specifically to address CHIP strategies.

The work of the Exec./Steering Committee is also included in this report. Most agencies represented in the Executive Committee allocate community grants that are aligned with CHIP strategies. This report aims to provide general information of these grants including the amount, the community organization receiving the funds, and the targeted CHIP priority area(s). Agencies represented by the Steering Committee are included in the community initiatives section of this report.

This report is not intended to be a comprehensive assessment of all the CHIP activities being implemented in the community nor is it exclusively a summary of activities planned for the upcoming year. It is, however, intended to provide an overview of the work currently being implemented and will continue during the 2021-2025 CHIP cycle.

Process

Throughout September-November 2022 the CHIP Coordinator reached out to individuals representing community organizations/agencies (including those represented by the Exec./Steering Committee) for an in-person or virtual interview. The purpose of the interview is to understand generally the work that aligns with the CHIP aims/strategies. The questions were targeted to capture either the organization/agency as a whole or the specific initiative/programs mentioned in the CHIP under the community initiatives section.

Questions included:

- Description of services provided
- How these services align with CHIP aims/strategies (either by mentioning 1-2 most immediate strategies, or a broad overview of CHIP alignment)
- Cities/areas served
- Population/people served
- Relevant updates to the initiatives included in the CHIP

The process was the same for Exec./Steering Committee though Executive members were asked specifically about community grants distributed that aligns with CHIP priority areas.

Total: 31 agencies/organizations including the Executive/Steering Committee were interviewed.

CHIP Priorities Areas

During the process of creating the 2021-2025 CHIP, community partners came together to select the priority areas of Substance Use, Behavioral Health Supports, and Housing.

Though the purpose of this report is to capture progress made on all CHIP strategies, there is particular focus on Substance Use and Behavioral Health Supports since the Housing strategies were specifically aligned with the work of the Mid-Willamette Valley Homeless Alliance (Alliance) as mentioned in ***Aim (G) Strategy 1: Align the local health system to support implementing the Mid-Willamette Valley Homeless Alliance Strategic Plan for Marion and Polk Counties.*** For these reasons this report will only briefly mention the work of the Alliance and the overall community's efforts to address housing.

The Alliance is a collaborative organization serving Marion-Polk Counties and is committed to prevent and end homelessness. It is the region's Continuum of Care (CoC), meaning it is federally funded to promote community-wide commitment to end homelessness. As stated on their website, "the Alliance does not provide direct services. Rather it focuses on community-wide planning and coordination, e.g., aligning services, implementing a strategic plan, collecting, and analyzing data, expanding participation in Coordinated Entry, and bringing chronic and Veteran homelessness to functional zero through Built for Zero system improvement strategies. The Alliance is also responsible for annually compiling a single community application for federal Continuum of Care dollars (<https://mwwhomelessalliance.org/>). "

A more detailed description of how the Alliance's work is aligned with the CHIP is found on pages 26-27.

Below are links to the Alliance's Strategic Plan and related documents.

<https://mwwhomelessalliance.org/wp-content/uploads/2021/07/MWVHA-Strategic-Plan-FINAL-BOARD-APPROVED-7.8.21-1-1.pdf>

<https://mwwhomelessalliance.org/local-data-metrics/>

<https://mwwhomelessalliance.org/wp-content/uploads/2022/11/Organizational-Structure-11.6.22.pdf>

Summary of Findings and Identified Themes

Individuals interviewed mostly spoke of program/initiatives that aligns with Behavioral Health Supports. In total, 14 agencies specifically mentioned a program/initiative aligned with ***Aim (D): Reduce depression rates across the lifespan***; 10 agencies mentioned alignment with ***Aim (E): Improve mental health resilience***; and 7 agencies mentioned alignment with ***Aim (F): Improve access to behavioral health care***.

Housing was mentioned several times by both community-based organizations and hospitals/health system agencies. Salem Health spoke of their multi-level approach to housing through high-level executive leadership, collaboration and partnership with organizations serving community members experiencing homelessness, and community grants specific to housing. Others mentioned direct support services they provided (such as shelter, transportation, healthcare, etc.) for individuals experiencing homelessness.

Those interviewed were eager to share the work their agency is doing to serve the community. A few spoke of how their services have expanded (or will expand in coming years) to better serve community members. Some mentioned a specific need (such as transportation services or housing support) that their agency is not currently able to address but spoke of their partnership with organizations that are able to provide these services. Cherriots: Salem Area Mass Transit in particular spoke of their efforts to understand the needs of the community by prioritizing attending community meetings regularly and forming partnerships with organizations who can provide the needed services. Others echoed a similar response.

CHIP Aim Alignment

The chart below depicts the alignment of agency's identified programs/initiatives with CHIP aims which include Substance Use, Behavioral Health Supports, and Housing priority areas.

		2021-2022								
		A	B	C	D	E	F	G	H	I
	Kaiser Permanente									
	Salem Health									
	Willamette Health Council									
	Polk County Health Services									
	PacificSource Marion-Polk CCO									
	Legacy Silverton Medical Center									
	Santiam Hospital									
	Recovery Outreach Community Center									
	Willamette Education Service District									
	Youth Era									
	Children's Public Private Partnership (CP3)									
	Marion-Polk Early Learning Hub									
	Community Business and Education Leaders (CBEL)									
	Marion County Health and Human Services									
	Northwest Senior and Disability Services									
	Oregon Family Support Network									
	Catholic Community Services									
	Mid-Willamette Valley Homeless Alliance									
	City of Salem									
	Mid-Willamette Valley Community Action Agency									
	Northwest Human Services									
	Cherriots: Salem area mass transit									
	Western Oregon University College of Public Health									

Key:

Substance Use Aim (A) Increase youth perception of harm of alcohol, tobacco, and marijuana to prevent substance use

Substance Use Aim (B) Increase the community's ability to treat substance abuse by decreasing the gap in treatment service availability between rural and urban areas.

Substance Use Aim (C) Promote a community environment that supports the relationship between substance use disorder and overall health and wellness.

Behavioral Health Supports Aim (D) Reduce depression rates across the lifespan

Behavioral Health Supports Aim (E) Improve mental health resilience

Behavioral Health Supports Aim (F) Improve access to behavioral health care

Housing Aim (G) Align the community health system with efforts to address health and safety issues relating to homelessness

Housing Aim (H) Reduce the risk of Marion and Polk County residents becoming homeless or returning to homelessness

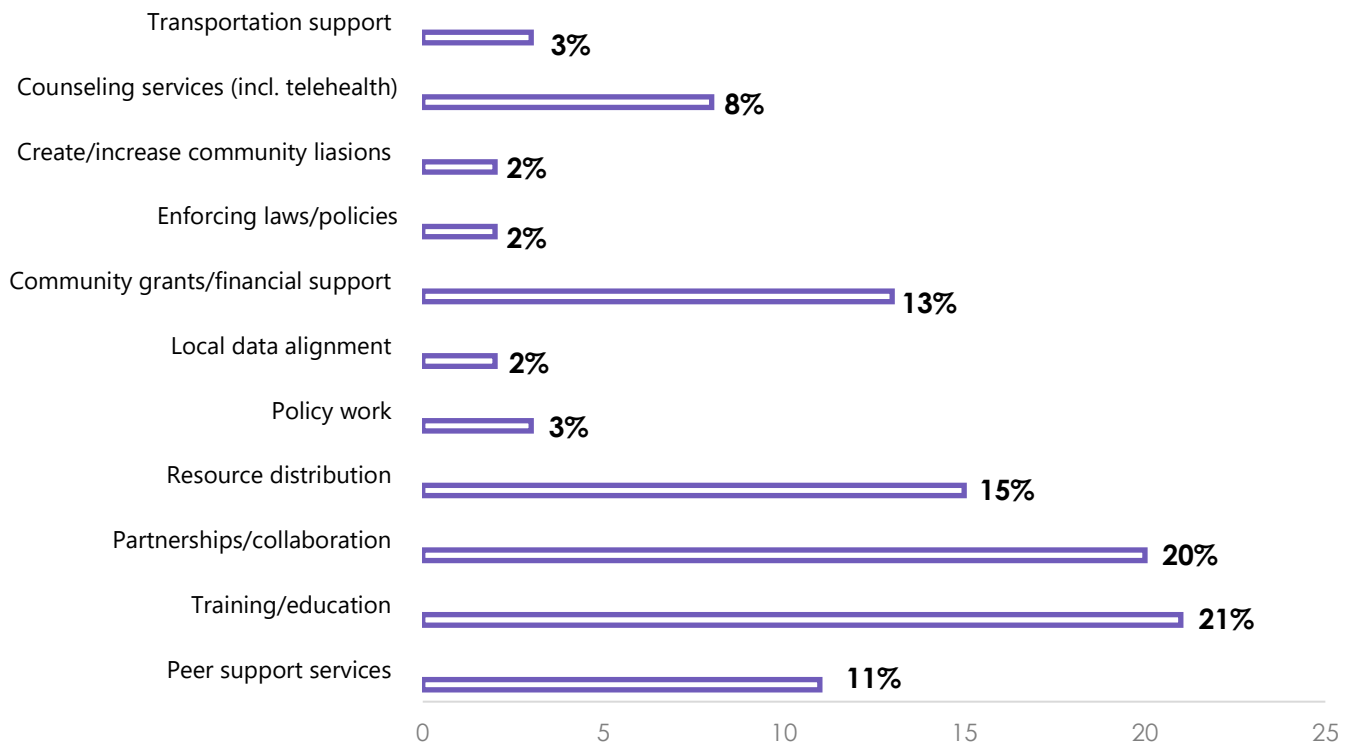
Housing Aim (I) Advocate for increasing the housing supply

Services Provided

The 59 strategies in the CHIP covers a variety of approaches to address the identified health issues. The graph below indicates the percentage of the types of services being provided that is aligned with the CHIP. It is reflective of all priority areas.

Most of the services provided were training/education (21%). These include resiliency and trauma-informed training to staff, training to higher education, job skills training, and telehealth navigation training/education. Partnerships collaboration (20%) followed shortly. Several interviewed specifically mentioned building partnerships among school mental health professionals and health systems.

Types of services that align with CHIP



Strategy Alignment

The chart below and on page 10 indicate CHIP strategies mentioned during the interview process. Both charts reference priority areas Substance Use and Behavioral Health Supports.



Substance Use strategies NOT mentioned

The list below and on page 11 are the CHIP aims/strategies not mentioned during the interview process. Although these were not specifically mentioned during the interviews, it does not mean they are not being implemented.

Aim (A) Strategy 5: Collaborate with oral health providers to educate youth on substance use prevention.

Aim (B) Strategy 1: Increase the number of substance use treatment service providers.

Aim (B) Strategy 2: Advocate for new treatment facilities in rural areas.

Aim (B) Strategy 5: Collaborate with local advisory boards or work groups on improving substance use treatment access for specific populations, such as community members with co-occurring disorders.

Aim (B) Strategy 6: Provide training opportunities for the rural substance use treatment workforce to increase cultural and linguistic responsiveness and improve retention.

Aim (C) Strategy 2: Promote providing alternative or alcohol-free activities in the community.

Aim (C) Strategy 3: Reduce the availability of alcohol to minors.

Aim (C) Strategy 8: Incorporate recovery into substance use education for youth.

Behavioral Health Supports



Health Supports NOT mentioned

Aim (D) Strategy 2: Connect distant learners in schools with mental health resources.

Aim (E) Strategy 6: Conduct a community assessment on social isolation and loneliness for at-risk populations.

Aim (E) Strategy 7: Create a communications plan to promote mental health resilience in the community.

Aim (E) Strategy 8: Develop policies and plans that support improving behavioral, physical, and oral health in LGBTQ+ populations in order to address health disparities.

Aim (F) Strategy 2: Create a community work group to address poor access to behavioral health services for community members who have Medicare health insurance (either traditional Medicare or Medicare Advantage).

Aim (F) Strategy 4: Support the Marion-Polk County Integration Collaborative.

Aim (F) Strategy 6: Increase the number of Patient Centered Primary Care Homes.

Aim (F) Strategy 7: Increase accessibility of behavioral health providers for residents in the community.

Aim (F) Strategy 8: Increase the number of residents with health insurance focusing on ages 18-26.

Aim (F) Strategy 10: Improve timely access to specialty behavioral health services.

Community grant alignment with CHIP priority areas (2021-2022)

Local hospitals, the Coordinated Care Organization (CCO), and the CCO governance body all provide grants to community-based organizations serving Marion and Polk Counties. These grants are designed to address CHIP aims/strategies (specifically Substance Use and Behavioral Health Supports). The following pages provide a description of the organization receiving the funds, the timeline, and the CHIP aim/strategy alignment.

Salem Health (2021)	\$540,000
Santiam Hospital (2021)	\$167,427
Kaiser Permanente (2022)	\$8,200,000
Willamette Health Council (2022)	\$1,318,000
Mid-Willamette Valley Homeless Alliance (CoC) (2021)	\$5,500,000

Total: \$15,725,000

KAISER PERMANENTE

Housing

Mid-Willamette Valley Homeless Alliance: \$6.5 million

Built for Zero Initiative (Marion/Polk Counties)

Built for Zero is a “national initiative of more than 70 cities and counties committed to ending chronic and veteran homelessness by using real-time data to improve performance, adopt proven best practices, and deploy existing resources more efficiently. The goal is to drive homelessness to zero through a coordinated community approach that knows all homeless persons in our community by name and with the commitment to perform prioritized and individualized ‘case conferencing’ that is holistic and integrated in quickly accessing housing and client-centered service (<https://community.solutions/communities/marion-county-polk-county-or/>).”

Mid-Willamette Valley Community Action Agency: \$1.5 million

Project Home (Marion/Polk Counties)

This program provides flexible funding to get community members into permanent housing and improve their mental and physical health and helping reduce their dependency on services such as emergency care and law enforcement to address chronic conditions and daily needs. <https://flashalert.net/id/KPNW/152866>

Redwood Crossing: \$200,000

Salem

Redwood Crossing is Salem’s Housing Authority’s supportive housing development. Staff work with residents to develop a service plan to help residents successfully maintain their housing and improve their self-sufficiency.

Funds that Kaiser Permanente will provide aims to cover the staff support such as social workers, case managers, and peer support specialists.

Behavioral Health Supports

Willamette Education Service District

Unite Us, Connect Us initiative (Marion/Polk Counties)

Kaiser Permanente is collaborating with PacificSource on this initiative. The PacificSource section provides a more detailed description. Kaiser Permanente will provide financial support in bringing the Unite Us shared technology platform to health and social service providers which will enable them to send and receive electronic referrals to help better address people's social needs and improve health across communities. This will be implemented in all school districts in Marion-Polk Counties.

LEGACY SILVERSTON MEDICAL CENTER

Community Grant cycle: April 1,2019-March 31,2022

Behavioral Health Supports

Goal: Expand access to behavioral health services to improve health outcomes and resiliency-building for youth and adults in Marion County.

Objective: Improve access to behavioral health and mental health services and treatment for low-income youth and adults.

Funding from Community Benefit Community Health Grants supported three mental health professional positions who served 418 adults and children over the three-year period. These funds also enabled the provision of services and trainings on topics such as fostering social connections, addressing childhood trauma, and teaching parenting and problem-solving skills.

Impact: Among Legacy Health Silverton primary care patients, approximately 75% were screened for depression and 70% were screened for substance use disorder upon encounter. Of these individuals, 8.5%-9.7% were provided behavioral health treatment at a Legacy Medical Group clinic.

Housing

Objective: Increase access to affordable housing and housing support services for vulnerable community members.

Impact: Community Benefit Community Health Grants supported local organizations that connected 526 individuals and families to housing and/or housing support services.

PACIFICSOURCE MARION-POLK CCO

PacificSource is offering financial support for the Connect Oregon, Unite Us platform by partnering with Willamette Education Service District (WESD), healthcare providers (including Kaiser Permanente), and other social services providers.

Connect Oregon is a coordinated care network of health and social service providers in Oregon. It enables partners to send and receive electronic referrals to address people's social needs and improve health across communities (<https://oregon.uniteus.com/about/>).

PacificSource will be purchasing licenses for all contracted providers. They are also offering coordinating and outreach efforts with Unite Us to onboard health systems and community-based organizations including schools. This allows community-based organizations to access this platform free of charge.

Behavioral Health Supports: Aim D Strategy 1: Improve community partnership between the health and education systems to collaboratively improve mental health supports with schools.

Purpose: Reduce depression rates across the lifespan through improving community partnerships between the health and education systems to collaboratively improve mental health supports in schools, such as Social Emotional Learning evidence-based programs, and school-based health centers.

Objective: All school districts in Marion/Polk Counties will be on Connect Oregon, Unite Us platform.

Timeline: 2021-2025

SALEM HEALTH

\$540,000 total funding was provided to 17 community grants between July 2021-June 2022. The following organizations received funding specific to CHIP priority areas.

- **CASA of Polk County:** Mental/Behavioral Health Supports (Polk County)
- **St. Francis:** Housing (Salem)
- **Love Inc:** Mental/Behavioral Health (Woodburn, Gervais, North Marion)
- **United Way:** Housing (Salem)
- **LEAD:** Substance Use/Mental/Behavioral Health Supports (Marion County)
- **Family Building Blocks:** Mental/Behavioral Health (Marion/Polk Counties)
- **Habitat for Humanity:** Housing (Marion County)
- **Union Gospel Mission:** Mental/Behavioral Health Supports (Marion County)
- **Liberty House:** Mental/Behavioral Health (Marion/Polk Counties)

SANTIAM HOSPITAL

Behavioral Health Supports

Aim (E): Improve mental health resilience; Aim (F): Access to behavioral health care.

Training/education: Santiam Hospital offers training for resilience informed practices. This includes CHW-Marion CO partnership to bring QPR training onsite (2022). They also support continuing education/health related educational funding.

Peer support services: Santiam Hospital is working to increase the availability of community health workers (CHWs) in hospital and clinics (program initiated in 2021). In 2022 they have expanded the program to improve community partnerships between health and education, access to organizations serving older adults, children, and other special circumstances.

Partnerships/collaboration: Co-location of Oregon Department of Human Services (ODHS) services (2021,2022).

Resource distribution: Service Integration Teams (SIT) is a community program that helps facilitate collaboration among community partners to provide coordinated resources and information for individuals and families. Santiam Hospital provides

coordination and support for this program. Specifically, SIT connects with local school systems, promotes free and affordable health resources.

Substance Use

Aim (B): Increase the community's ability to treat substance abuse by decreasing the gap in treatment service availability between rural and urban areas; Aim (C): Promote a community environment that supports the relationship between substance use recovery and overall health and wellness.

Counseling services: Santiam Hospital is working to increase the availability of behavioral health care workers and improve access due to the lack of mental health treatment center in rural areas.

Partnerships/collaboration: Includes CHW and Marion County Health and Human Services partnership to bring Wellness Van to Mill City weekly (2022).

Housing

Partnerships/collaboration: Santiam Hospital partners with organizations that serve community members experiencing homelessness. They work closely with Marion County Housing Authority to provide housing vouchers to rural population. They also provide financial support and partnership with the Mid-Willamette Valley Homeless Alliance. Santiam Hospital helped form the Santiam Canyon Wildfire Relief Fund (SCWRF) that assisted with housing needs after the 2020 wildfire.

Peer support services: CHWs help patients access transportation through CCO when available, connect to their needs-appropriate shelters and improve relationship with healthcare system.

Resource Distribution: Service Integration Teams (SIT) can provide financial support to community members in need of housing support.

WILLAMETTE HEALTH COUNCIL

The Community Benefit Initiative (CBI) are funds allocated to community organizations serving Salem, the Santiam Canyon catchment, and Silverton to implement initiatives that are aligned with CHIP strategies from Nov. 2022 to Dec. 2023. WHC is expecting to receive the progress reports in July 2023 which will provide insight to the progress made on specific CHIP aims/strategies being implemented.

2022 grantees (\$1,318,000 in total):

- **C-Suite Consulting (\$87,000):** Substance Use, Behavioral Health Supports, Housing
- **Church at Park (\$240,000):** Behavioral Health Supports, Substance Use, Housing
- **Family Building Blocks (\$300,000):** Behavioral Health Supports
- **Holiday Swim Club (\$14,500):** Behavioral Health Supports
- **Interface Network Inc. (\$222,600):** Behavioral Health Supports, Substance Use
- **Options Counseling and Family Services (\$111,300):** Behavioral Health Supports
- **Oregon Family Support Network (\$25,000):** Behavioral Health Supports
- **Santiam Hospital (\$151,000):** Behavioral Health Supports
- **Sheltering Silverton (\$65,300):** Behavioral Health Supports, Substance Use
- **Women at the Well Grace House (\$100,000):** Behavioral Health Supports, Substance Use

CHIP alignment with Marion and Polk County

MARION COUNTY HEALTH AND HUMAN SERVICES

PAX Good Behavioral Game

PAX Good Behavior Game is an evidence-based universal prevention intervention applied by teachers in the classroom. It is designed to help build children's self-regulation, resulting in improved focus and attention, improved test scores and other academic outcomes, reduced alcohol, and other drug related use, reduced psychiatric disorders, and reduced suicide.

This program is being implemented in most school districts in Marion County.

Behavioral Health Supports: Aim (E): Improve mental health resilience

PAX Good Behavior Game addresses resiliency factors such as (1) clear and consistent boundaries, (2) reduced threats and increasing bonding, (3) high expectations, (4) increased caring and support, (5) meaningful roles, and (6) social skills.

Zero Suicide Initiative/Mid-Valley Suicide Prevention Coalition

The Zero Suicide Initiative and the Mid-Valley Suicide Prevention Coalition work collaboratively in raising awareness about suicide prevention through targeted outreach and education. The Coalition aims to serve community members in Marion and Polk Counties.

Behavioral Health Supports

Aim (D): Strategy 1: Improve the community partnership between the health and education systems to collaboratively improve mental health supports with schools.

The initiative/coalition collaborates closely with WESD and school districts while also providing training in higher education schools.

Aim (E): Strategies 1: Implement resilience-informed practices.

The initiative/coalition leads with a resilience-informed approach.

Aim (E): Strategy 5: Promote free and affordable behavioral health resources during community events. The initiative/coalition does a lot of work promoting 211 and 988 (Community resources/suicide prevention hotline) at community events.

Aim (E): Strategy 9: Increase trauma-informed care training opportunities The Marion County Behavioral Health staff that support this work all are required to complete trauma-informed care training.

Aim (F) Strategy 1: Improve collaboration across systems to coordinate and target efforts related to improving the size, capabilities, and cultural and linguistic responsiveness of the behavioral health workforce. The initiative/coalition does a lot of collaboration with community partners.

Strategy 3: Improve recruitment, training, and retention of LCSWs serving older adults on Medicare in Behavioral Health organizations. Marion County Behavioral Health will start offering differing pay grade for LCSWs starting in early 2023

Alcohol Prevention Education Program (ADPEP)

This program aims to support our communities in preventing abuse of alcohol and other substances through collaborating with community-based organizations (CBOs), health care systems, neighborhood groups, schools, businesses and other organizations and individuals with an interest in preventing the incidence of drug and alcohol abuse in the community.

Substance Use

Aim (A) Strategy 1: Provide culturally and linguistically specific information to youth that includes the consequences of alcohol and drug use and corrects misperceptions. Implemented through sharing resources with schools, such as the Mind Matters curriculum series for middle school students in English and Spanish, that focuses on the brain's responses to different substances.

Aim (A) Strategy 2. Collaborate with partners enforcing current alcohol, tobacco, and marijuana laws to promote retailer responsibility. Through the Tall Cop presentations (nationally and internationally known drug and alcohol expert) in February 2023. Retail environment and law enforcement are specifically invited.

Substance Use Aim (A) Strategy 3. Disseminate information about substance use prevention that incorporates youth feedback. There are plans for a youth member on the substance use coalition that will likely be in the 2023-24 school year.

Tobacco Education Prevention Program (TPEP)

This program works with our local and statewide partners to promote smoke-free environments and communities, reduce the influence of tobacco product marketing, and encourage tobacco users to quit.

Substance Use

Aim (A) Strategy 1: Provide culturally and linguistically specific information to youth that includes the consequences of alcohol and drug use and corrects misperceptions.

TPEP conducts community presentations, distributes pamphlets about the dangers of tobacco, nicotine, and vaping targeted primarily to youth. These materials are available in multiple languages including English, Spanish, and Russian. They are looking to get materials translated into Marshallese and Chuukese as well.

They have released two requests for proposals (RFP) for community partner tobacco prevention contract work. One of these RFPs is specifically for conducting community readiness assessments among Spanish, Russian, and Micronesian Islander communities. They hope that the results of these assessments will improve our ability to make outreach and education materials culturally and linguistically specific for communities in Marion County.

Strategy 2: Collaborate with partners enforcing current alcohol, tobacco, and marijuana laws to promote retailer responsibility.

TPEP staff are responsible for enforcing the Oregon Indoor Clean Air Act, which includes responding to submitted reports of ICAA violations, investigating if the report is deemed valid, and providing organizations found to be in violation with resources to improve their practices and avoid future violations.

Strategy 3: Disseminate information about substance use prevention that incorporates youth feedback.

They are working with Salem-Keizer's Career Technical Education Center (CTEC) to produce a youth-led youth-oriented education campaign about the dangers of tobacco, nicotine, and vaping.

Strategy 4: Create opportunities to support youth by offering peer support services for prevention and cessation.

Several of their online or phone-based cessation resources have peer support services for youth looking to quit.

POLK COUNTY HEALTH SERVICES

Family and Outreach Department (FCO)

The Polk County Family and Community Outreach Department (FCO) works closely with communities across the county to learn their needs and find solutions to best meet those needs. Programs within the department include Drug, Alcohol, Problem Gambling & Suicide Prevention, Early Learning & Family Engagement, Family Resource Navigation, Polk County Resource Center, School Based Mental Health, Service Integration, and Veteran Services Office.

Substance Use

Aim (A): Increase youth perception of harm of alcohol, tobacco, and marijuana to prevent substance use.

Polk County's Family and Community Outreach (FCO) department prioritizes positive youth development in addressing drug and alcohol prevention. Every year they send out a survey to all high school students in the county to learn more of their usage, perception, and knowledge of drugs and alcohol. The survey informs youth centered initiatives such as mini-grants and an annual career conference (March 2023) that is aimed to foster protective factors.

Polk County is in the beginning stages of developing a youth coalition with plans of launching March 2023.

Behavioral Health

FCO provides mental/behavioral support to students in all school districts in Polk County. This service is available to all students regardless of insurance. This includes suicide prevention screening and resources to students.

Polk County Behavioral Health

Behavioral Health: Aim B Strategy 7: Expand use of telehealth services across the community.

Purpose: In addition to offering telehealth services with the goal of increasing access to services for community members seeking behavioral health and substance use related support, Polk County Behavioral Health provides training/navigation to aid community members' ability to access these services.

Resources: Computer equipment, agency staff, set up EHR, funding.

Findings: Since the implementation of telehealth services, there has been a reduction of missed appointments. The feedback received from community members accessing telehealth services is general satisfaction in both their ability to navigate virtual communications platforms and receive the sought-out support. Through telehealth services, various populations in the community can receive services who otherwise might not seek after or receive support.

Timeline: Started in March 2020 and is ongoing.

Community initiatives alignment (as listed in the CHIP)

The 2021-25 Marion-Polk CHIP includes a list of community initiatives that are aligned with each priority area. The following pages provide a detailed description of the initiatives and what aim/strategy it is aligned with. Most of the initiatives mentioned provide services to both Marion and Polk County with a few specific to just Marion County. Additionally, this section includes some of the work of the Steering Committee.

CATHOLIC COMMUNITY SERVICES (FOSTERING HOPE INITIATIVE)

“The Fostering Hope Initiative has trained and certified staff who ensure outreach, education, and service navigation as a cooperating organization in the OHA Healthier Oregon initiative. FHI Community Health Workers (CHWs) provide system navigation to Citizen Waived Medical and non-Citizen Waived Medical members with the focus on engaging this population through Oregon Health Authority’s auto-enrollment strategy in Marion and Polk County (<https://ccswv.org/fostering-hope-initiative/>).”

Populations served: Families in high poverty, high needs neighborhoods

Behavioral Health Supports

Aim (D), Strategy 5: Enable community-based organizations to destigmatize behavioral health by providing culturally responsive information to share with communities served.

Community health workers (CHW) connect community members to resources related to social determinates of health, resident services, and pregnancy services. CHW also facilitate Community Cafes which bring together community partners to enhance relationships and build community. They provide opportunity for skill building and project planning.

Aim (E) Strategy 1: Implement resilience-informed practices. FHI recognizes and prioritizes the need to strengthen resiliency as a protective factor in this work.

CHERRIOTS: SALEM AREA PUBLIC MASS TRANSIT PROVIDER

Cherriots is a public agency providing bus service over 76 square mile in Salem, Keizer, Independence, Monmouth, Dallas, Mill City, Silverton (<https://www.cherriots.org/>).

Substance Use: Aim (B) Strategy 3: Advocate for more transportation options between rural and urban areas Cherriots have expanded to rural areas in the last few years (Mill City) and are working to create routes that are meeting the needs of the community.

MARION & POLK EARLY LEARNING HUB (FAMILY CONNECT/CARE CONNECT)

"An Early Learning Hub is a coordinating body that pulls together resources focused on children and families. Hubs are designed to coordinate existing community services in a more direct, effective, and family-centric way

(<https://oregonearlylearning.com/administration/what-are-hubs/>)."

Family Connects program

Provides public health nurse home visits to families of newborns in Marion-Polk County. Nurses are there to support families in answering questions and connecting them to resources.

Behavioral Health Supports

Aim (D), Strategy 5: Enable community-based organizations to destigmatize behavioral health by providing culturally responsive information to share with communities served. Through this program most visits are done in Spanish. All materials provided are in both languages.

Update: Care Connect (as listed in the CHIP) has ended.

MID-WILLAMETTE VALLEY COMMUNITY ACTION AGENCY (YOUTH EMPOWERMENT PROGRAM)

Mid-Willamette Valley Community Action Agency (MWVCAA) provides to homeless and at-risk youth. The Youth Empowerment Program (YEP) is one program offered through Home Youth Services. YEP offers paid internships for youth ages 14-18 including job and life skills training (<https://mwvcaa.org/programs/home-youth-services/>).

CHIP Alignment

Although YEP is listed under the Housing priority area, it is not directly aligned with any of the identified strategies. The overall work of Home Youth services may be more appropriately aligned with the Housing priority area as they provide housing support for youth. In 2021 they served approximately 400 youth through their day center and emergency housing. They plan to expand their services in offering long-term housing in Polk County within the next few years.

Substance Use: Aim (C): Promote a community environment that supports the relationship between substance use disorder recovery and overall health and wellness MWVCCA refer youth to treatment/recovery support providers (primarily Bridgeway Recovery Services).

Behavioral Health Supports

Aim (E) Improve mental health resilience MWVCAA offers support groups that aims to build mental health resilience among the youth they serve.

Aim (D): Reduce depression rates across the lifespan MWVCAA offers mental health provider/case manager in addition to recovery support by partnering with Bridgeway Recovery Services.

MID-WILLAMETTE VALLEY HOMELESS ALLIANCE (CONTINUUM OF CARE)

The Alliance builds their strategic plan off the CHIP Housing aims/strategies. Below is a brief description of some of the strategies being implemented.

Populations served: People experiencing homelessness, chronically homeless, veterans experiencing homelessness.

Housing

Aim (G): Strategy 2. Build relationships with the local health system and the Continuum of Care Collaborative Committee through establishing a Health and Safety Subcommittee

The Health and Safety Subcommittee is currently operating and will be expanding membership.

Aim (G): Strategy 3 Mitigate health safety issues associated with encampments.

Not the responsibility of Health and Safety Subcommittee. Individual organizations are doing this work (though currently lacking in Polk County).

Aim (G): Strategies 4,5,6 The Alliance is working to strengthen the relationship with health system and have them more involved in this work.

Aim (H) Strategy 1: Improve the relationship with landlords and property managers to improve their ability to accept and retain tenants. Through their NOFO (Notice of Funding Opportunities), the Alliance is working to create a position for a landlord navigator. This work is also currently being supported by several community organizations such as Arches, Sable Housing Authority, Sable House, Family Promise, and Center for Home and Safety.

Aim (I): Advocate for increasing the housing supply. The Alliance is focused on a policy perspective, but they are first trying to collect the data and move towards system alignment that will support it (Built for Zero Initiative).

NORTHWEST HUMAN SERVICES (STEERING COMMITTEE)

As the only Federally Qualified Community Health Center. Northwest Human Services (NWHHS) provides comprehensive medical, dental, mental health and social services to the community on a sliding fee scale based on family size and income.

Behavioral Health Supports

Aim (D): Strategies 3,4. NWHHS is a Hub for 988 (suicide and crisis hotline). This is open to anyone especially youth (which are the largest call volume currently).

Aim (F): Strategy 5,6: Improve access to behavioral health care.

Substance Use

Aim (C) Strategy 7: Promote the integration of physical, behavioral, and oral health care services to support wellness and individual social determinates of health. NWHS is a FQHC so they will provide all services. Dental is soon expanding.

Housing

NWFS works with community organizations to align health systems and provide the needed support for those experiencing homelessness by partnering with community organizations.

Aim (G) Strategies 3,4,5: Align the community health system with efforts to address health and safety issues relating to homelessness.

Aim (H): Strategy 2: Reduce the risk of Marion and Polk County residents becoming homeless or returning to homelessness

SENIOR AND DISABILITY SERVICES (HOPE PROGRAM)

The HOPE program is a senior peer mentoring program. Senior Peer mentors are volunteers who offer private friendly, and helpful mentoring by using a workbook model to assist individuals with depression and/or anxiety.

Behavioral Health Supports: Aim (D) Reduce depression rates across the lifespan

Older adults (ages 50+) have the option of enrolling in this free program during routine health screenings. If they meet the requirements (mild to moderate depression) they can begin receiving peer support mentoring services which includes following a curriculum.

OREGON FAMILY SUPPORT NETWORK

Oregon Family Support Network (OFSN) supports advocacy for Oregon families of children with behavioral, emotional, and mental health challenges.

Substance Use: Aim (C) Strategy 1: Increase availability of culturally and linguistically specific recovery resources for youth and families in Marion and Polk Counties

OFSN provides support with a bilingual/bicultural approach.

Behavioral Health Supports

Aim (E) Strategy 9: Increase trauma-informed care training opportunities

OFSN staff all receive trauma-informed care training, QPR, and CALM training.

Aim (D) Strategy 5: Enable community-based organizations to destigmatize behavioral health by providing culturally responsive information to share with communities served. OFSN provides many resources to the community.

REGIONAL OPIOID OVERDOSE PREVENTION COALITION

The Regional Opioid Overdose Prevention Coalition which expands through Polk, Marion and Yamhill Counties collaborates with local organizations to address opioid overdoses.

CHIP Alignment

N/A—the work of the coalition does not fall under any CHIP aims/strategies. It does however fall under the Population Outcome Measures and Goals: Decrease the opioid overdose death rate by 10% by 2025.

RECOVERY OUTREACH COMMUNITY CENTER

The Recovery Outreach Community Center (ROCC) provides peer support services to community members in mental health recovery including addiction and trauma. Their services include a drop-in center, support groups, counseling services, along with a variety of activities. These services are provided in Mill City, Dallas, and Salem.

Behavioral Health Supports

Aim (E): Improve mental health resilience (Strategies 1,2,3,4,5) Strategies are aligned with peer support model which ROCC follows. Staff receive resiliency training.

Aim (A): Reduce depression across the lifespan (Strategies 4,6) ROCC provides support for older adults, mental health support for all members through peer support.

Substance Use

Aim (B): Increase the community's ability to treat substance abuse by decreasing the gap in treatment service availability between rural and urban areas. They have expanded to rural areas and have partnership with treatment facilities.

Aim (C): Promote a community environment that supports the relationship between substance use disorder recovery and overall health and wellness. Wellness is a big component of the work of ROCC.

WILLAMETTE EDUCATION SERVICES DISTRICT (REGIONAL MENTAL HEALTH COMMUNITY OF PRACTICE)

The Regional Mental Health Community of Practice are regularly scheduled meetings for school counselors, school social workers, school psychologists, and mental health clinicians to come together to share experiences and resources. This is provided throughout Marion, Polk, and Yamhill Counties.

Behavioral Health Supports

Aim (D): Strategy 1: Improve community partnerships between the health and education systems to collaboratively improve mental health supports with schools.

This Community of Practice is designed to build partnerships and collaboration among school mental health professionals.

Update: This program is not currently being implemented.

COMMUNITY INITIATIVES IN MARION or POLK COUNTY

CHILDREN'S PUBLIC PRIVATE PARTNERSHIP (CP3)

"Children's Public Private Partnership (CP3) is a public-private partnership with the Oregon Department of Human Services (ODHS). It employs community supported solutions to help children exit foster care for permanent homes, hopefully reuniting with their birth families (<https://www.cp3oregon.org/>)."

Populations served Child Welfare involved families

Housing

Aim (H): Reduce the risk of Marion and Polk County residents becoming homeless or returning to homelessness. CP3 works with health system agencies to pool resources to provide housing support.

Behavioral Health Supports

Aim (D), Strategy 3: Improve outreach and education on community behavioral health services to youth transitioning out of foster care. CP3 provides community

supported solutions to support children exit foster care for permanent homes, hopefully reuniting with their birth families.

CITY OF SALEM (OUR VISION PLAN)

The Salem Area Comprehensive Plan lays the groundwork to grow and develop the city. “The community provided input to update this Comprehensive Plan through a three-year project called Our Salem. The Plan builds on a major milestone of that project—that Our Salem Vision. This was completed in 2020 and includes goals and a map that describes that community’s image for the future.”

(<https://www.cityofsalem.net/home/showpublisheddocument/5142/637969534610430000>).

Housing: Aim (I): advocate for increasing housing supply. Create more walkabout mixed used areas in Salem (building off Our Salem project that was adopted this year).

Update: The Our Vision Plan was adopted summer 2022 and is now effective. The plan has expanded and now includes walkable mix-used areas. The study is due June 2023 with implementation in following years.

COMMUNITY, BUSINESS AND EDUCATION LEADERS (CBEL)

A collaboration of local community, business and education leaders that support community initiatives in the Salem-Keizer area.

Behavioral Health Supports

Aim (F): Strategy 5: Incentivize Behavioral health integration in value-based payment program for providers participating in Patient Centered Care Homes.

CBEL is working with other organizations to ensure policy level support for OHP community members.

Aim (F): Support health system alignment with the Integrated Care for Kids (INCK) initiative. CBEL has partnered with PacificSource in creating children specific health data source (60,000 children in community). This data has been taken to build social complexity factors and geographically filtered by neighborhood to better address specific community needs.

HIV ALLIANCE (SYRINGE EXCHANGE PROGRAM)

The syringe exchange program “aims to protect public safety and community health by reducing the spread of HIV and Hepatitis C due to people sharing syringes. They provide syringe exchange services for people who inject drugs. They provide new needles and accept used syringes for disposal (<https://hivalliance.org/prevent/syringe-services/>).”

Cities/areas served: Salem area

CHIP Alignment:

N/A—this program does not fall under any CHIP aims/strategies. It does however fall under the Population Outcome Measures and Goals: Decrease the opioid overdose death rate by 10% by 2025

SALEM HEALTH COMMUNITY HEALTH EDUCATION CENTER (CHEC)

The CHEC provides health education to community members and groups through providing classes, support groups, and resources.

Behavioral Health Supports: Aim (E): Improve mental health resilience. CHEC hosts ILead leadership program which has a resiliency training component.

Substance Use: Aim (C): Strategy 4: Promote treatment and recovery across the lifespan including emphasis on trauma informed care, addiction, and life skills after rehabilitation. CHEC is responsible for hosting Freedom from Smoking classes, AA program and Al-Anon Support Groups in addition to Minor in possession classes.

YOUTH ERA

Youth Era offers programs and services to help youth/young adults (ages 14-25) become leaders in their own lives and communities. They operate an after school drop-

in center that youth can receive peer support, participate in safe activities, and receive support in schoolwork or job support.

Substance Use: Aim (A): Strategy 1: Increase youth perception of harm of alcohol, tobacco, and marijuana to prevent substance use. Youth Era's approach is through conversational, peer encouraged approach led by staff who leads recovery group.

Behavioral Health Supports: Aim (D): Reduce depression rates across the lifespan. Youth Era provides mental health support to youth primarily through one-on-one conversation.

WESTERN OREGON UNIVERSITY DEPARTMENT OF PUBLIC HEALTH (EXPANDED COVID PROJECT)

As a response to the COVID-19 pandemic, the Department of Public Health created a community outreach program that aimed to provide resources to community members in the Monmouth area. As the crisis response to the pandemic has halted, this program has shifted the support offered but continues to support the community.

Behavioral Health Supports: Aim D Strategy 5: Enable Community-based organizations to destigmatize behavioral health by providing culturally responsive information to share with communities served.

The needs of the community have changed as we are no longer facing a Covid-19 crisis. WOU is working to address the needs they see in the community by partnering with organizations that offer services. Additionally, they will be able to provide resources and assistance that currently not available. The program pilot is planned for May 2023.

Lessons Learned

Outreach: Not all community initiatives listed in the CHIP are included in this report (10 not included). Improvements could be made with being more collaborative in the outreach approach including allowing more time for outreach efforts (total tracking process was approximately 2.5 months).

Interviewing: The process of contacting, scheduling, and conducting interviews was time intensive. To be more efficient with tracking efforts, it is suggested to continue this process through an online survey or providing an action plan template for committee members to complete.

Collaboration: Committee members were informed of the tracking endeavor and their role in the process. But there wasn't clear collaboration in the purpose or overall plan, outreach, and timeline. A monitoring plan with a clear description of the process will be created prior to the 2022-23 report.