

Marion County Community Health Improvement Partnership Action Plan and Progress Tracking

2018 Action Plan



Marion County CHIP

Vision:

"All people in Marion County will live, work, play, and learn in communities that support health and an optimal quality of life."



Marion County
OREGON
Health Department



Salem Health

SANTIAM HOSPITAL embrace HEALTH™



SILVERTON
MEDICAL CENTER

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Executive Summary

The Marion County Community Health Improvement Partnership (CHIP) is a countywide collaborative effort that combines the goals and objectives for the county.

In 2016, a new Community Health Survey was implemented and 4 priority areas were found, early access to prenatal care, obesity prevention, smoking and depression.

A new format has been implemented for the 2016-2108 CHIP Plan bringing the communities together around the priority issue verses a regional approach. More information about the revision of the format can be found in the Community Health Improvement plan online at <http://www.co.marion.or.us/HLT/chip/Pages/default.aspx>. It's hoped that the sum of all community driven activities will impact the health of Marion County is a positive way.

The CHIP Action Plan documents actions taken-on in response to the formation of CHIP and progress made through the years. Agencies and partners represented in the CHIP Action Plan self-reported the activities they were undertaking to improve the health of their community. Therefore, not all of the agencies and partners involved in Marion County's Community Health Improvement Partnership are represented in the CHIP Action Plan.

CHIP Partner: Marion County Health Department

County goal: Prevention of Obesity, Tobacco, Depression and Access to Prenatal Care

Objective: Provide data to use in monitoring progress on impacting health status indicators

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target Date for Completion	Progress (To be reported at end of year)
2018	Provide updated data for annual plan review and revisions	MCHD Epidemiologist	Gather the most current available data for each priority indicator in order to keep the CHIP updated.	Updated section in the CHIP will be shared with the Steering Committee at the first quarter meeting	December 2018	

**Marion County ACCESS TO EARLY PRENATAL CARE
CHIP Initiative Logic Models
2018**

CHIP Partner: Prenatal Care Partner Workgroup

County goal: To increase the proportion of Marion County women receiving early prenatal (1st trimester) care to meet or exceed the Healthy People goal of 77.9%

Objective: Increase access of early prenatal care.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target Date for Completion	Progress (to be completed at the end of the year)
2018	Restructuring the workgroup, changed to MCH Coalition	Cindy Rosscup	Developing governance and structure to the workgroup and then will determine ongoing work in a more structured, data driven and consistent format	A new plan will be developed	December 2018	

CHIP Partner: Willamette Valley Community Health

County goal: To increase the proportion of Marion County women receiving early prenatal (1st trimester) care to meet or exceed the Healthy People goal of 77.9%

Objective: Increase access of early prenatal care.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target Date for Completion	Progress (to be completed at the end of the year)
2018	Provide education/information on early prenatal care to women who say yes to the One Key Question screening in primary care.	WVCH, PCPs,	Discuss at TraQ	Number of clinics using One Key Question	December 2018	
	Join community efforts to promote Oregon Mothers Care	WVCH, Counties	Hand out Oregon Mothers Care information at TraQ, CAC, and at events	TraQ minutes, CAC minutes	December 2018	
	Begin facilitating connection between various parties supporting young parents in an effort to better coordinate services for pregnant adolescents or transitional age youth.	Polk County with support from WVCH	Once convened the group will decide on facilitation, how often to meet, and how to utilize the time to benet members and coordinate care effectively	First meeting date, attendance list showing representation	December 2018	

CHIP Partner: Santiam Hospital

County goal: To increase the proportion of Marion County women receiving early prenatal (1st trimester) care to meet or exceed the Healthy People goal of 77.9%

Objective: Provide prenatal education to Santiam Canyon community members

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target Date for Completion	Progress
2018	Have a booth at Mommy Baby Palooza at Summer Fest	Stayton/Sublimity Chamber and Santiam Women’s Clinic & Santiam Hospital	Provide education to community members	Number of community members that visit booth	Dec. 2018	

CHIP Partner: Salem Health

County goal: To increase the proportion of Marion County women receiving early prenatal (1st trimester) care to meet or exceed the Healthy People goal of 77.9%

Objective: To increase the number of women receiving early prenatal care.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target Date for Completion	Progress
2018	Patients Admitted to the ED and referred for prenatal care services	ED	EMR query of number of patients screened and referred to clinic.	Number of ED Patients admitted to Salem Health and Salem Health West Valley Hospital	December 2018	

**Marion County OBESITY PREVENTION
CHIP Initiative Logic Models
2018**

CHIP Partner: MCHD – Obesity Prevention

County goal: To reduce the proportion of Marion County adults who are obese to reach the Healthy People 2020 goal of <30%.

Objective: Provide health information, education and connect individuals with community partners while facilitating county wide programs for those that work and play in Marion County.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target Date for Completion	Progress
2018	Rx for Exercise	Inga Suneson	Prescriptions given to patients for exercise at the pool or sports teams	Number of prescriptions redeemed	December 2018	
	Park Evaluation	Insight for Action consultants/ Inga Suneson	Evaluating the usage of Legion Park	Completion of Park Evaluation	December 2018	
	Safe Routes to School	Sally Cook	Provide education to schools about Safe Routes	Number of schools participating in Safe Routes increased by two.	December 2018	

CHIP Partner: Marion Polk Foodshare

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: To provide education to the community about healthy eating.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Run a RX CSA program with 2 health clinic	Marion-Polk Food Share staff	Provide a farm share box weekly to enrolled patients- goal of 100 patients in Marion & Polk Co. Provide resources on how to prepare fruits and vegetables. Nutrition Education classes for participants.	Number of participants Resources provided to participants. Number of classes	Dec. 2018	

CHIP Partner: Santiam Hospital

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide health education and promote healthy activities.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Maintain a employee wellness committee	Santiam Hospital Wellness Committee	Hold 12 meetings a year	Number of meetings	Dec. 2018	
	Promote healthy behavior change through wellness challenges. “ 5 Weeks to 5K Challenge”	Santiam Hospital Wellness Committee	25% of hospital staff will participate in challenge	Percentage of employees participating	Dec. 2018	
	Santiam Hospital Fun Run (5K Walk, 3K, 5K, and 10K Runs)	Santiam Hospital Wellness Committee	25% of staff will participate in the Fun Run	Percentage of employees participating	June 2018	

Marion County Community Health Improvement Action Plan – 2018

	Creating a brochure to all local runs and walk in the Santiam Canyon area. Distribute to all schools, business, & not for profits to promote healthy living & activity	Santiam Hospital Wellness Committee	Create brochure Distribute brochure to community groups	Brochure created Number of registered participants	Oct. 2018	
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CHIP Partner: OSU Extension Service

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide health information and education

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Increase knowledge and use of healthy food preservation	OSU Extension staff	Hold at least 4 food preservation or health eating classes	Number of classes held	December 2018	

Marion County Community Health Improvement Action Plan – 2018

	Increase physical activity	OSU Extension staff	Provide TA to Just Walk Salem to implement 3 neighborhood walking groups, and at least 3 special event walks	Number of walking groups	December 2018	
	Increase physical activity	OSU Extension staff	Support 1 new WanderWalk map including points of health and walking routes	Number of maps developed	December 2018	
	Conduct nutrition and activity assessment at 1 elementary schools	OSU Extension staff	Conduct assessment at one elementary school	Report complete	Dec. 2018	
	Increase health eating knowledge in elementary students	OSU Extension staff	Hold 8 education series in schools	Number of series held	Dec. 2018	
	Increase activity in the classroom	OSU Extension staff	Train 5 school staff in how to increase physical activity in the classroom	Number of staff trained	Dec. 2018	

Marion County Community Health Improvement Action Plan – 2018

	Engage parents in healthy eating and nutrition	OSU Extension staff	Fall intern will research and compile best practice strategies in a literature review	Strategies on how to increase parent engagement identified.	Dec. 2018	
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CHIP Partner: Willamette Valley Community Health

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide health information, education and evidence based interventions to individuals that live work and play in Marion and Polk Counties.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Compile and Promote existing obesity resources-highlighting Weight Management and Health Lifestyle resources available to WVCH members	WVCH, WVP, PCPs				Program Discontinued
	Explore partnership opportunities with local food pantry for “food prescription program.”	WVCH, Marion/Polk Food Share, OSU Extension, PCPs	Connect with current food prescription programs, connect interested clinics with resources	New food prescription programs in the WVCH region	December 2018	
	Share 5210 lifestyle management resources with Primary Care, Behavioral Health, and Dental Clinics	WVCH, CAC, 5210 collaborative	Re-translate materials into Spanish, hand out at TraQ, CAC, and events	TraQ minutes, CAC minutes	December 2018	

CHIP Partner: Salem Health

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide health information, education and evidence based interventions to individuals that live work and play in Marion and Polk Counties.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Offer Healthy Cooking classes and nutrition education	CHEC	Number of classes/programs and participants	Classes will be held once each month with up to 22 participants	December 2018	
	Host site for Just Walk Salem program	CHEC/Volunteer Services	Number of walks and participants	Volunteer leaders arrange walking groups from Salem Health campus	December 2018	
	Increase awareness of the 5210 education in the community	CHEC	Number of classes and outreach education offerings	20 groups to receive education this year	December 2018	
	Physical activity classes	CHEC	Number of classes and participants	No less than 20 classes to be held each week	December 2018	

CHIP Partner: Legacy Silverton Medical Center

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: To provide resources as needed to help maintain a healthy work force.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Increase knowledge of employees on what health programs are available.	Employee Wellness team	Send educational emails to staff on provided benefits	Number of correspondence sent Increase in utilization of resources.	December 2018	

CHIP Partner: Woodburn Pediatric Clinic

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Expand healthy living programs in Northern Marion County

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress
2018	Offer Nutrition and Activity Classes for patients in partnership with OSU extension.	Kiara Yoder	Offer 3 class sessions per year Reach 18 families	Number of classes held Number of families attending	December 2018	
	Offer Wellness Challenges to Woodburn Pediatric staff	Wellness Committee	Offer 2 Healthy Living challenges for employees At least 50% of staff will participate	Number of Challenges offered Percentage of employees participating	December 2018	

CHIP Partner: Woodburn Health Initiative

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: To empower families in the Legion Park neighborhood to be active and eat healthier through system changes and education.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Rx for Exercise	Inga Suneson	Prescriptions given to patients for exercise at the pool or sports teams	Number of prescriptions redeemed	December 2018	
	Park Evaluation	Insight for Action consultants/ Inga Suneson	Evaluating the usage of Legion Park	Completion of Park Evaluation	December 2018	

**Marion County TOBACCO PREVENTION
CHIP Initiative Logic Models
2018**

Chip Partner: Marion County Tobacco Prevention Program

County goal: To reduce the proportion of Marion County adults who use tobacco products

Objective: Provide technical assistance for policy adoption

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Tobacco Retail Licensing	Inga Suneson	Three presentations to cities or community groups	Number of presentations made	December 2018	
	Expanding ICAA	Inga Suneson	Five stakeholder interviews	Number of interviews	December 2018	
	Cessation	Kelly Martin	Fulfilling WVCH grant	Deliverables met	December 2018	

CHIP Partner: Willamette Valley Community Health

County goal: To reduce the proportion of Marion County adults who use tobacco products

Objective: Coordinate and provide smoking cessation resources WVCH clients and clinic

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Broaden access to smoking cessation classes within primary care as detailed in Tobacco Performance Improvement Plan (PIP).	WVCH, TraQ, PCPs	Create information packet for providers Fund training for 10 area providers	Packet created # of trainings	December 2018	
	Partner with dental networks for oral health messaging, and work toward capturing tobacco coaching in dental offices in claims data.	WVCH, TraQ, DCOs	Create messaging Create plan on how to capture data on coaching	Message created Plan complete	December 2018	
	Remove barriers to tobacco cessation treatment & therapies, including removing prior authorizations and increasing access to plan-covered NRT for Cessation.	WVCH	Remove prior authorization for cessation. Create plan on how to increase access to NRT		December 2018	

CHIP Partner: Santiam Hospital

County goal: To reduce the proportion of Marion County adults who use tobacco products

Objective: Coordinate and provide smoking cessation programs to Santiam Canyon community members

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Increase screenings for mammography's, prostate, colon, and lung cancer to the community.	Santiam Hospital and Santiam Golf Course	Market Prescreening event from mammography's, prostate, colon, and lung cancer to the community	Number of participants with a goal of 100 participants	Dec. 2018	

Chip Partner: Salem Health

County goal: To reduce the proportion of Marion County adults who use tobacco products

Objective: Provide health information, education and evidence based interventions to individuals that live work and play in Marion and Polk Counties.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Offer Freedom From Smoking classes	CHEC	Number of classes and participants	Classes will be held no less than six times a year with up to 12 participants in each class, two to be held in Polk County	December 2018	
	Increase awareness of the community smoking cessation resources for Marion/Polk counties	CHEC	Number of education and awareness events	An average of five events each month featuring tobacco cessation tools and resources	December 2018	
	Lung Cancer Screening Program for high risk tobacco users	SCI	Number of screenings	Number of screenings will have increased	December 2018	

**Marion County DEPRESSION PREVENTION
CHIP Initiative Logic Models
2018**

CHIP Partner: Salem Health

County goal: To increase the number of adults in Marion County that have had no poor mental health in the past 30 days to great than 70% and to decrease the proportion of suicides in Marion County to meet or exceed the Healthy People goal of < 10.2 suicides per 100,000.

Objective: Increase screening for mental health issues and increase access to resources.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Depression screening and mental health resource information taken out to community settings	CHEC	PHQ-2 added to “Know Your Number’s Screenings and number of community members screened identified	Number of community members screened for depression will have increased	December 2018	
	Offer Mental Health First Aid Trainings Host Mental Health Fair and Forum	CHEC	Number of classes and participants Number of attendees	Offer curriculum no less than 2 times a year Those seeking mental health education and resources will have access to curriculum/materials at the fair	December 2018	

Marion County Community Health Improvement Action Plan – 2018

	Support groups available for depression and mental health	CHEC	Number of community members who access these groups	Support groups will be held each month with flyers going out to appropriate partners to reach those in need	December 2018	
	Provide Mid-Valley Suicide Prevention Coalition with Cash and In-kind support	CHEC	Number of classes and participants	Offer QPR curriculum no less than six times a year 100% of those seeking suicide prevention training will have access to curriculum at CHEC or at other venues in the community	December 2018	

CHIP Partner: Marion County Mental Health

County goal: To increase the number of adults in Marion County that have had no poor mental health in the past 30 days to great than 70% and to decrease the proportion of suicides in Marion County to meet or exceed the Healthy People goal of < 10.2 suicides per 100,000.

Objective: Creation of a community work group to create a plan for achieving the goal.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Engage community partners in a meeting to create a mental health promotion workgroup.	Kerryann Bouska	Hire staff to support efforts Hold one meeting to create work plan	Staff hired # of meetings held	December 2018	

CHIP Partner: Legacy Silverton Medical Center

County goal: To increase the number of adults in Marion County that have had no poor mental health in the past 30 days to great than 70% and to decrease the proportion of suicides in Marion County to meet or exceed the Healthy People goal of < 10.2 suicides per 100,000.

Objective: Creation of a community work group to create a plan for achieving the goal.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Increase depression screening of patients from 55-60% to 75%	All providers	Provide education to providers	The depression screenings will increase.	December 2018	

CHIP Partner: Willamette Valley Community Health

County goal: To increase the number of adults in Marion County that have had no poor mental health in the past 30 days to great than 70% and to decrease the proportion of suicides in Marion County to meet or exceed the Healthy People goal of < 10.2 suicides per 100,000.

Objective: To improve the mental health of WVCH clients

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Activities	How it will be measured	Target date for completion	Progress (to be reported at end of year)
2018	Expand the physical-behavioral health integrated primary care model.	WVCH, Behavioral Health, PCPs	Outreach to providers regarding the model Research value based payment models	# of providers contacted Results from research presented	December 2018	
	Increase primary care utilization of peer support community partners by educating and training the providers on the role of peer support specialists and how to contact them for assistance.	WVCH, Behavioral Health, TraQ	Print and distribute rack cards with peer support information to TraQ and PCPs	# of clinics that received cards	December 2018	