

Marion County Community Health Improvement Partnership Action Plan and Progress Tracking



Vision:

"All people in Marion County will live, work, play, and learn in communities that support health and an optimal quality of life."



Marion County
OREGON
Health Department



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Executive Summary

The Marion County Community Health Improvement Partnership (CHIP) is a countywide collaborative effort that combines the goals and objectives for the county. In 2016, a new Community Health Survey was implemented and 4 priority areas were found, early access to prenatal care, obesity prevention, smoking and depression.

A new format has been implemented for the 2016-2108 CHIP Plan bringing the communities together around the priority issue verses a regional approach. More information about the revision of the format can be found in the Community Health Improvement plan online at <http://www.co.marion.or.us/HLT/chip/Documents/CHIP%20Jan%202016.pdf> . It's hoped that the sum of all community driven activities will impact the health of Marion County in a positive way.

The CHIP Action Plan documents actions taken-on in response to the formation of CHIP and progress made through the years. Agencies and partners represented in the CHIP Action Plan self-reported the activities they were undertaking to improve the health of their community. Therefore, not all of the agencies and partners involved in Marion County's Community Health Improvement Partnership are represented in the CHIP Action Plan.

CHIP Partner: Marion County Health Department

County goal: Prevention of Obesity, Tobacco, Depression and Access to Prenatal Care

Objective: Provide data to use in monitoring progress on impacting health status indicators

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Provide updated data for annual plan review and revisions	MCHD Epidemiologist	Updated section in the CHIP will be shared with the Steering Committee at the first quarter meeting	By December 2016: The most current available data for each priority indicator will be added to the CHIP during the first quarter of each year beginning in 2017

Actual Measurable Outcomes:

CY 2016	In 2016: The data included in the 2016-2018 CHIP is the data that was used by the partners for planning purposes and development of the CHIP and action/tracking plan. In future, the process for updating the data will be prompted by the end of year request for progress reports sent out by the staff responsible for managing the CHIP action/tracking plan. This will result in the first data update being added in the first quarter of 2017, prior to the first quarter Steering Committee meeting.
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**Marion County ACCESS TO EARLY PRENATAL CARE
CHIP Initiative Logic Models
2016**

CHIP Partner: Prenatal Care Partner Workgroup

County goal: To increase the proportion of Marion County women receiving early prenatal (1st trimester) care to meet or exceed the Healthy People goal of 77.9%

Objective: By the end of 2016 each Prenatal Care Workgroup committee will develop one to two messages to educate providers, pregnant women and community members about the importance of first trimester prenatal care and how pregnant women can easily access it.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Region	How it will be measured	Planned Measurable Outcomes (target)
2016	Identify prenatal workgroup committees. Providers, Pregnant Women, and Overall Community	Cindy Quintanilla-MCHD Intern	Marion County/Polk County	2 or more community partners commit to participate in each committee.	On Sept.26, 2016: two or more community partners participate in their chosen committee at the workgroup meeting.
	Each Committee works on developing 1-2 rough draft messages and or draft plan for their target population groups.	Karen Helikson	Marion County/Polk County	Rough draft Messages and/or rough draft plan developed by each committee	By the end of the Sept. 26, 2016 meeting, each committee will have 1-2 rough draft messages and/or a rough draft plan for their target population groups
	Each committee will report on their completed draft messages and plan to pilot them for their target population groups	Karen Helikson	Marion County/Polk County	Complete the development of draft messages and plan to pilot the messages Report messages and piloting plan to MCHD staff	By October 30, 2016, each committee lead will report to MCHD staff their messages and plan for piloting those messages.

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: Santiam Hospital

County goal: To increase the proportion of Marion County women receiving early prenatal (1st trimester) care to meet or exceed the Healthy People goal of 77.9%

Objective: Provide prenatal education to Santiam Canyon community members

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Offer a women’s wellness booth at the Santiam Hospital Fun Run.	Santiam Hospital and Santiam Hospital Women’s Clinic	Total number of people who visit the wellness booth.	By June 2016: Have at least 25% of the Fun Run participants visit the booth.
	Have OBGYN providers at the booth to educate community members about prenatal care.		Total number of people who visit the wellness booth.	By June 2016: Have at least 25% of the Fun Run participants visit the booth.
	Market and offer an event centered on women’s health and prenatal care.		Number of people who attend the event	By August 2016: Reach at least 100 community members
	Hold 3 “Women Wellness Wednesday” lectures		Number of people who attend the event	By December 2016: Have at least 25 community members attend each lecture

Actual Measurable Outcomes:

CY 2016	In 2016:
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**Marion County Obesity Prevention
CHIP Initiative Logic Models
2016**

CHIP Partner: MCHD – Obesity Prevention

County goal: To reduce the proportion of Marion County adults who are obese to reach the Healthy People 2020 goal of <30%.

Objective: Provide health information, education and connect individuals with community partners while facilitating county wide programs for those that work and play in Marion County.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Host CHIP Obesity workgroup and increase awareness of programs offered in the area	Sally Cook	Number of participants, Number of CHIP obesity workgroup meetings	By December 2016: 3 Meetings per year, with more than 10 community partners at each meeting
	Increase funding for programs in our community	Sally Cook	Number of partners applying for community grants	By December 2016: Members in the obesity workgroup will apply for 2 community grants per year to fund physical activity and nutrition in our community
	Promote Safe Routes to School in Marion County	Sally Cook	Develop outreach material Number of schools or districts that receive outreach Number of schools that engage SR	By December 2016: Materials will be developed Present information to 2 schools in the SK district and 2 other schools/Districts One school or district will have agreed to start Safe Routes strategies.
	Support Community wide effort to lower Childhood Obesity	Sally Cook	Provide Technical assistance to partners in getting regional CATCH training	By December 2016: Number of partners provided technical assistance to for regional CATCH training
	Engage Technology to increase physical activity in Marion County Youth	Sally Cook	Number of technology tools presented to partners	By December 2016: Hold two presentations of technology tools to community partners

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: WVP Health Authority

County goal: To reduce the proportion of Marion County adults who are obese to reach the Healthy People 2020 goal of <30%.

Objective: Promote healthy behavior change through chronic disease self-management classes.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Offer and Coordinate Stanford University patient education self-management workshops in Marion & Polk Counties	WVP-Lifestyle Management	Total Workshops offered; Total new leaders trained; Total locations workshops are offered	By December 2016: At least 40 workshops will be offered in Marion County (CDSMP/DSMP/CPSMP/Tomando Control)
	Convene I Love ME/ diabetes prevention workgroup and maintain the 5210challenge.org website as a community resource/training tools	WVP-Lifestyle Management/Marion Polk Medical Foundation;	Total meetings held/year and minutes; Website functioning; tool kits distribution to partners.	By December 2016: At least 8 collaborative meetings held with partner organizations; End of year report to partners of total reached in the community through partners & website
	Offer Jump Start Living Healthy Informational sessions on safe weight loss options	WVP Lifestyle Management and partnering provider clinics	Total sessions offered and total number of participants	By December 2016: At least 12 Jump Start session will be offered reaching 60 or more participants.
	Fund Training and support for Walk with Ease leaders at Santiam Hospital; Project Able, Partnering Medical Clinics.	WVP Lifestyle Management, Santiam Hospital, Project Able	Total Walk with Ease workshops and number of participants	By December 2016: At least 8 Walk with Ease Workshops will be offered.
	Apply for accreditation to offer CDC Diabetes Prevention Program & begin offering DPP classes	WVP Lifestyle Management & partnering providers	Accreditation application received by CDC; Classes offered in the community.	By December 2016: At least 5 DPP workshops will be offered.
	Collaborate with OSU Extension, OHSU Nursing, Cherriots to established Neighborhood “Points of Health” walking maps that highlight health assets in Salem-Keizer community.	VP Lifestyle Management, OSU Extension, Cherriots, City of Salem, Salem Leadership Foundation	Neighborhood Assets identified, walking routes established and information sent to Cherriots for final layout, development and printing of maps.	By December 2016: At least 4 neighborhood assets will be inventoried and walking routes established.

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: Gilbert House

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: To provide education to the community about public health issues and serve as a potential data source.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Year round exhibit in children’s museum to introduce CATCH and SQORD	Gilbert House and Let’s get Healthy	# of participants at exhibit	By December 2016: There will be an increased participation from the community

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: Marion Polk Foodshare

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: To provide education to the community about public health issues and serve as a potential data source.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	School and community gardens	Marion Polk Food share	Participating school garden sites	<p>By December 2016:</p> <p># of gardens in the area</p> <p># of participants in the school gardens</p>

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: American Diabetes Association (ADA)

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide data to use in monitoring progress on impacting health status indicators

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Host regional CATCH training	ADA educational staff	Funding to host a regional training and master training	By December 2016: 80% attendance of allowed classes from area schools
	Provide SQORD activity trackers to 4 area schools	ADA educational staff	Funding to provide trackers and sync stations	By December 2016: 4 participating schools and 4 community sites for sync stations

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: Santiam Hospital

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide health education and promote healthy activities.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Maintain a Wellness committee	Santiam Hospital Wellness Committee	Total number of meetings	By December 2016: Hold 6 meetings
	Promote healthy behavior change through wellness challenges. “ 5 Weeks to 5K Challenge”	Santiam Hospital Wellness Committee	Number of employees who sign up	By December 2016: Have at least 25% of hospital staff participate in challenge
	Provide educational messages to staff via email	Santiam Hospital Wellness Committee	Number of messages sent	By December 2016: Send four emails a month educating staff about physical activity and nutrition (Start date of April 2016)
	Santiam Hospital Fun Run (5K Walk, 3K, 5K, and 10K Runs)	Santiam Hospital Wellness Committee	Number of employees who register	By December 2016: Have at least 15% of staff participate in the Fun Run Event
	Partner with WVP and market for Living Wellness Workshops	Santiam Hospital Wellness Committee	Number of workshops provided Number of Referrals	By December 2016: Offer at least 3 workshops. Receive at least 6 referrals for each workshop.
	Increase physical activity by creating a community centered walking group utilizing the Walk With Ease program through the OSU Extension Service	Jennifer Beitel	Number of 9 week sessions	By December 2016: Offer at least 2 sessions.

Actual Measurable Outcomes:

CY 2016	
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CHIP Partner: OSU Extension Service

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide health information and education

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Offer at least 60 series of nutrition education classes in elementary schools	OSU Extension	Number of classes Number of participants Pre-post survey	By December 2016: Increase reported vegetable intake of participants
	Conduct at least 1 school physical activity and nutrition assessment in Salem	OSU Extension	Number of assessment completed	By December 2016: Increase reported physical activity of participants Assessment completed. Long term goal of 2 environmental changes.
	Offer at least 6 sessions of food preservation and/or healthy eating classes	OSU Extension	Post survey Number of classes offered	By December 2016: Increased fruit and vegetable intake will be reported.

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: Salem Health

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Provide health information, education and evidence based interventions to individuals that live work and play in Marion and Polk Counties.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Offer Healthy Cooking Classes	Karisa Thede	Number of Classes and Participants	By December 2016: Classes will be held no less than once each month with up to 22 participants
	Host Willamette Wanderers Walking Group	Karisa Thede	Number of Participants	By December 2016: Community group meets at CHEC.
	Fund Just Walk Salem	Sharon Heuer	Number of Walks	By December 2016: Volunteer leaders will arrange walking groups in communities across Marion and Polk Counties
	Fund Boys and Girls Club Healthy Lifestyle program	Sharon Heuer	Encounters	By December 2016: Boys and Girls Club will provide multiple opportunities for children and families to engage in healthy behaviors and learn health skills
	Bariatric Surgery Information Sessions	Tricia Schumaker	Participants	By December 2016: Monthly education sessions offered to community members
	Host a booth at the Salem Saturday Market	Bryce Petersen	Visitors to the Booth	By December 2016: Attend 6 Saturday markets
	Increase awareness of the 5210 program in the community	Skye Hubbard	Number of classes	By December 2016: 20 Groups will be educated

Marion County Community Health Improvement Action Plan – 2016

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Salem Health provides Lactation Education Support	Barb Voll	Participants Groups Educated	By December 2016: 12 groups a month for English Speaking Moms; 4 month for Spanish Speaking moms
	Early Childhood CATCH	Juan Leos	Number of Participant	5 Head Start Programs Early Learning Center
	Pre-Diabetes and Diabetes Education	Karisa Thede	Number of Participant	Individual and group education offered every month
	Nutrition Education	Karisa Thede	Number of Participant	Individual and group education offered every month
	Physical Activity Classes	Nancy Baldwin	Number of Head Start Programs Number of participants	No less than 35 classes each week
	Diabetes Presentations	Staff CDEs	Group Education Provided upon request	6 each year
	Nutrition Presentations	Staff RDs	Group Education Provided upon request	10 each year
	BMI Screening	Nancy Baldwin	Participants	20 participants per session; 6 offerings a year
	Host CHAOS Healthy Lifestyle Series (Childhood Obesity)	Karisa Thede	Participants	50 sessions each year
	Health Fairs with Nutrition Focus	Karisa Thede	Events and Participants	2 per month
	Host Bariatric Support Group	Karisa Thede	Occurrences	2 groups per month
	Salem Health Employee Wellness	Sharon Heuer	Number of Employees and Plan Participants	Wellness Policy and LiveWell Incentive Health Plan

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: Silverton Health

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: To organize and implement a community “Get Moving” Campaign that focuses on increasing awareness and action in becoming more physically active.

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Body Balance exercise class	Melinda Veliz	Number of participants	By December 2016: Offer classes twice a week
	ACT Health and Wellness program		Number of visits	Number of participants

Actual Measurable Outcomes:

CY 2016	Oct 2016 update: To date there have been 1327 participants in the Body Balance Class. In ACT there have been 2531 visits.
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CHIP Partner: Woodburn Pediatric Clinic

County goal: To reduce the proportion of Marion County adults who are obese to meet or exceed the Healthy People 2020 goal of < 30 %.

Objective: Expand healthy living programs in Northern Marion County

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Continue to offer Nutrition & Activity Classes in Partnership with OSU Extension	Kiara Yoder	Number of classes offered (Each session includes 6-9 classes) Number of families attending classes	By December 2016, Offer 3-4 Nutrition & Activity classes each year. Reach 6-8 families/session. Goal 24 Families +/-year
	Offer Wellness Challenges to Woodburn Pediatric Staff	Wellness Committee	Number of health challenges offered Number of staff participating	By December 2016: Offer 3-4 Healthy challenges ie water, limit sugar, junk food etc./year 50% WPC staff participate

Actual Measurable Outcomes:

CY 2016	In 2016:
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**Marion County Tobacco Prevention
CHIP Initiative Logic Models
2016**

Chip Partner: Marion County Tobacco Prevention Program

County goal: To reduce the proportion of Marion County adults who use tobacco products

Objective: Provide technical assistance for policy adoption

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	An Outdoor venue or outdoor event will adopt and implement a smokefree/tobacco-free policy including electronic smoking devices (ESDs)	Marion County TPEP	If policy is adopted or not from identified venue/event	By December 2016: At least one outdoor venue/event will adopt a tobacco-free policy
	Promote worksite wellness-related initiatives and other evidence-based chronic disease self-management programs that support quit attempts, and promote comprehensive tobacco cessation benefits		Create a list of community partners who have received outreach, and who has implemented wellness policies/initiatives, or adopted comprehensive cessation benefits	At least two worksites will implement wellness initiatives after receiving outreach and promotion
	Marion County will apply for and successfully obtain a SPArC grant focusing on TRL		If grant application is accepted and funds are received to focus on TRL	A political readiness assessment will be conducted by a hired Public Health consulting firm to determine which jurisdiction is ready for a TRL ordinance
	After a significant political readiness assessment, one jurisdiction in Marion County will be identified as ready to address tobacco retail licensing as a strategy to decrease youth access to tobacco products, including e-cigarette products		A readiness assessment has been completed and TPEP has begun technical assistance with a local jurisdiction to adopt and implement a TRL ordinance.	One TRL ordinance will be in initial stages of the policy adoption process with one local jurisdiction

Actual Measurable Outcomes:

CY 2016	In 2016:
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CHIP Partner: Santiam Hospital

County goal: To reduce the proportion of Marion County adults who use tobacco products

Objective: Coordinate and provide smoking cessation programs to Santiam Canyon community members

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	Region	How it will be measured	Planned Measurable Outcomes (target)
2016	Market and offer Freedom from Smoking class	Jennifer Beitel	Santiam Canyon	Number of referrals	By December 2016: Have at least 10 referrals

Actual Measurable Outcomes:

CY 2016	In 2016:
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**Marion County Depression
CHIP Initiative Logic Models
2016**

CHIP Partner: Marion County Mental Health

County goal: To increase the number of adults in Marion County that have had no poor mental health in the past 30 days to great than 70% and to decrease the proportion of suicides in Marion County to meet or exceed the Healthy People goal of < 10.2 suicides per 100,000.

Objective: *Creation of a community work group to create a plan for achieving the goal.*

Year	Strategies (Actions needed to achieve objectives)	Responsible Party	How it will be measured	Planned Measurable Outcomes (target)
2016	Host a community work group around mental health.	Phil Blea	Number of meetings held.	By December 2016: One community meeting will be held.

Actual Measurable Outcomes:

CY 2016	In 2016:
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