



MARION COUNTY FAIR

October 3, 2018 5:30 PM
Commissioners' Board Room
555 Court St NE, Salem OR

AGENDA

- I. Call to Order/Introductions
- II. Public Comments
- III. Approval of September 5, 2018 Meeting Summary Notes
- IV. Financial Report
- V. Items of Special Interest
 - Key Volunteer Approval, Ken Outfleet
 - Bylaws Changes Approval
 - Communication
 - Big Name Entertainment Update

VI. Strategic Plan Items- October

2.1.5	Maximize use of "free media" (press releases, radio promotions, etc.) in addition to traditional print, radio, and TV ads.	MC
3.1.1	Select an Event Coordinator as needed	FB
5.2.1	Schedule work session with BOC for annual report; prepare docs.	FB, EC, Staff
2.2.1	Schedule opportunities for FB members to increase public awareness through presentations, promotions at service clubs, chambers and other public meetings.	FB
4.6.2	Organize and develop other new activities	EC

- VII. Other
- VIII. Adjourn

Next Meeting: November 17, 2018 (Fair Board Retreat, Oregon Farm Bureau)