MARION COUNTY FAIR

Fair Board Meeting October 2, 2024 5:30 PM Commissioners' Board Room

ZOOM: https://us02web.zoom.us/j/88207991115?pwd=EEXfCwDhE73oMqoKopUiuh5WMdMqTo.1

Meeting ID: 882 0799 1115

Passcode: 743642

Call to Order/Introductions

- I. Public Comments
- II. Approval of September 4, 2024 Meeting Summary Notes
- III. Financial Report- Brandi Crandall
- IV. 4H/FFA Reports
- V. Items of Special Interest
 - Rules Governing Commercial Exhibitors Update- Denise Clark
 - Proposed 2025 Attractions- Jill Ingalls
 - Big Name Entertainment Proposed Budget- Jill Ingalls

VI. Ingalls' Report

VII. Strategic Plan Items- October

1.2.6	Negotiate agreements with State Fair on parking and fairgrounds rental include dates for move-in/move-out. <i>Done Oct.</i> 1	Board chair, Staff, Treasurer, EC
2.1.4	Maximize use of "free media" (press releases, radio promotions, etc) in addition to traditional print, radio, and television advertisements	MC
2.1.9	Present new fair theme logo to board (if applicable) At Fall Retreat	MC
2.2.1	Fair board members to increase public awareness through presentations, promotions at service clubs, chambers and other public meetings	FB
3.1.1	Select an Event Coordinator as needed. Done	FB
5.1.2	Identify and submit OFA and OFEA award nominations if applicable	FB, EC, Staff
5.2.1	Schedule work session with BOC for annual report; prepare docs. <i>In process; work session scheduled for Dec. 12, 9:30 AM</i>	FB, EC, Staff

VIII. Other

IX. Adjourn

Next Meeting: Fall Retreat November 2, 2024 8:00 AM Oregon Farm Bureau Bldg. (November 6 Fair Board Meeting Cancelled)