

MARION COUNTY FAIR

Fair Board Meeting
January 8, 2025 5:30 PM
Commissioners' Board Room

<https://us02web.zoom.us/j/88207991115?pwd=EEXfCwDhE73oMqoKopUih5WMdMqTo.1>

Meeting ID: 882 0799 1115

Passcode: 743642

Call to Order/Introductions

- I. **Public Comments**
- II. **New Member Applicant (Billington) Interview**
- III. **Approval of Meeting Summary Notes-** December 4, 2024
- IV. **Financial Report-** Brandi Crandall
 - a. Budget Change Request (Conferences Allotment) - *Denise Clark*
- V. **4H/FFA Reports**
- VI. **Items of Special Interest**
 - Updated By-laws (Member Attendance)- *Denise Clark*
 - Policy Review- "Dogs on Fairgrounds in an Activity"- *Denise Clark*
 - Ticketing Strategies/Thursday Specials- *Jill Ingalls*
 - New Logo Edits- *Jill Ingalls*
- VII. **Ingalls' Report**
- VIII. **Strategic Plan Items-** January

1.2.8	Review theme days (Honor Day, Ag Day, and Family Day)	FB
2.1.2	Build on broad-based and segmented marketing approach (TV, radio, internet/social networking, newspaper ads, yard/field signs, banners, etc.)	FB, MC
2.1.5a	Vote on fair theme (if applicable)- <i>N/A</i>	FB, Staff
3.2.5	Identify and coordinate ground crews to do set-up and takedown- <i>In process</i>	EC
4.1.2	Work with event coordinator on potential entertainment and attractions as a draw for fair attendance- <i>In process</i>	EC, FB
4.2.1	Identify Performing Arts coordinator for community stage	FB
4.2.2	Contract with sound and lights contractor	EC
4.6.1	Coordinate dog related activities (flyball, Rescue Row, K-9 demos, etc.) - <i>In process</i>	EC
4.7.1	Develop veteran's recognition program with community-based coordinator - <i>In process</i>	EC
4.7.2	Convene STEAM partners to organize and develop STEAM projects - <i>In process</i>	EC, Staff
- IX. **Other**
- X. **Adjourn**

Next Meeting: February 5, 2025