



Work Session Summary Minutes

OREGON

Economic Development Program Bi-Annual Full Program Update

October 17, 2024. 9:30 AM

Courthouse Square, 555 Court St. NE, Salem
5th Floor, Suite 5232, Commissioners Board Room

ATTENDANCE:

Commissioners: Kevin Cameron, Colm Willis, and Danielle Bethell.

Board's Office: Trevor Lane, Alvin Klausen, Chris Eppley, Jan Fritz, and Matt Lawyer.

Legal Counsel: Scott Norris.

Community Services: Lari Rupp, Kelli Weese, and Sarah Coutley.

SEDCOR: Kip Morris.

1. WELCOME AND INTRODUCTIONS:

-Commissioner Kevin Cameron called the meeting to order at 9:33 a.m.

2. PROGRAM UPDATES & DISCUSSION

-Kellie Weese, Lari Rupp and Sarah Coutley

Summary of presentation:

- Review of Projects and Direction On:
 - North Fork Recreation Operational Plan:
 - \$15 million Opal Creek Promise Funding;
 - Minto Park Trail for \$2 million:
 - Marion County Public Works (MCPW) to potentially do road engineering.
 - North Santiam Canyon planning project for \$1 million:
 - Detroit Downtown vision and zoning code update:
 - Detroit's responsibility to implement.
 - Gates business district development plan:
 - Zoning code amendments;
 - Gate's responsibility to implement; and
 - No progress made.
 - Mill City planning project:
 - Engineering and permitting for bank stabilization of Mill City Falls; and
 - Project in process.
 - Idanha planning project:
 - Parks master plan; and
 - Develop scope of work for project to be done.

- North Fork Recreation Operational Plan:
 - Led by MCPW;
 - Several meetings with stakeholders;
 - Developing draft Letter of Agreement; and
 - Cost of \$306,705.
 - Remaining \$12 million implementation plan:
 - Draft list of projects;
 - Grant program structure; and
 - Public outreach.
 - Rail Trail, partnering with Public Works to explore project parameters:
 - Detroit Lake marinas excavation:
 - Design coordination;
 - Operating Agreement to reflect commitment to operations parameters;
 - Expanding to help rearrange docks;
 - General Contractor (GC) will be selected November 14, 2024;
 - Revised Treasury guidelines for ARPA; and
 - Ongoing project fundraising.
- North Marion Tourism Collaborative (NMTC):
 - Funding expired;
 - Fund core organizational development needs;
 - Funding ask of \$66,000 from Marion County; and
 - Applied for 501 C-6 status, Woodburn is just a partner;
- Travel Salem:
 - Back dated two-year agreement;
 - Combine Work Sessions to incorporate both tourism organizations.
- Oregon Garden foundation:
 - \$150,000 agreement; and
 - Final update spring of 2025.
- Community Resource Network:
 - Organizations share resources and unmet needs; and
 - Agreement ends March 2025.
- Community Prosperity Initiative:
 - Intergovernmental agreements (IGA) done with 17 cities;
 - Five pre-funds reports and invoices received; and
 - Gervais has not planned on how to use funds.
- Salem Airport:
 - Project is complete and obligations met; and
 - Contract expiring June 30, 2025.
- Broadband Initiative:
 - Broadband, Equity, Access, and Deployment (BEAD) subgrantee selection phase;
 - Five local government letters of support;
 - Asked providers about interest in BEAD;
 - Community support important;
 - Oregon Broadband Board (OBO) recommends \$6 million for Ziplify Fiber to expand to 1,007 locations; and
 - If approved, new customers will pay \$45 a month.
- North Santiam Sewer Authority (NSSA):
 - IGA with NSSA for \$230,000; and

- Quarterly reports.
- Youth Employment Grant:
 - Willamette Workforce Partnership;
 - Funds small businesses, \$5 an hour, hiring youth in their first job;
 - Direct marketing to youth; and
 - Bi-annual report.
- Workforce Training & Support:
 - Hiring Economic Development Specialist position;
 - Supports programs doing workforce training; and
 - Project on hold.
- After School Support Initiative:
 - Supports after school programs; and
 - Project on hold.
- Chambers & Small Business Support:
 - Chambers to present projects;
 - Grants for fiscal year 2025 opened; and
 - Allocated \$80,000.
- SEDCOR:
 - Business retention, expansion, and marketing; and
 - Quarterly updates.
- North Block Initiative:
 - Farmer's market and business hub in north block of downtown Salem;
 - Salem Mainstreet Organization discussions;
 - Met with Marion County Business Services to develop coordination plans;
 - Marion County and Cherriots to meet.
- Business Impact Study:
 - Impact of urban growth boundaries on funding for city services.
- Canyon Area Business Forgivable Loans:
 - Help small business become sustainable in the communities;
 - Infrastructure needs priority; and
 - Project on hold.
- Commercial & Industrial Land Inventory:
 - Assess real estate availability in Marion County including housing;
 - Project on hold; and
 - Spoke with consulting groups.
- KYAK Canyon Radio:
 - Agreement to help spread reach.
- Entrepreneurial Support:
 - Project on hold.
- Salem Community Investment Fund (SCIF):
 - Project is complete; and
 - Helped those impacted by COVID-19.
- Made in Marion:
 - Small business support at the Marion County Fair; and
 - Project on hold.
- Workforce Housing:
 - Supports CDBG and HOME grants:
 - Used \$125,000 to help with unforeseen expenditures.
- Emergent Economic Opportunity Program (EEOP):

- One-time investments for gap funding;
- Funded five projects totaling \$133,950; and
- Total funding available is \$150,000.
- RARE Program Participation:
 - Break year;
 - Position worked for three years by Grant Simonton; and
 - Working on application for next school year.
- Good Neighbor Grant Program:
 - Mitigated Sunnyview fence property issue.
- Strategic Plan:
 - Finished plan; and
 - Provide updates.
- Land Use Planning Funding:
 - Provides \$324,000.
- Economic Development Budget:
 - Report to Oregon Department of Administrative Services (DAS) on lottery fund use; and
 - \$2.7 million in lottery funds received and \$2.4 million used.

3. DISCUSSION

-All

Summary of presentation:

- 2025 Economic Development Board Work Sessions:
 - Monthly work sessions; and
 - Bi-annual full program update.

4. OTHER

-All

Summary of presentation:

- None.

5. NEXT STEPS

-All

- Schedule work session about remaining \$12 million Opal Creek Promise funds;
- Discuss moving Rail to Trail engineering portion to MCPW because of overcapacity;
- Discuss North Fork Recreation Operational Plan at a future Management Update;
- Apply for Oregon Marine Board grant to fund the Detroit Lake marinas project;
- The board is good to proceed with funding NMTC for \$66,000;
- NMTC to provide quarterly updates;
- Combine tourism work sessions;
- The board would like to see a contract with Gervais:
 - Do not give any further funds at this time.
- NSSA quarterly reports to be written;
- Discuss Workforce Training & Support and After School Support Initiative before relaunching them;
- Ensure all asked questions were answered in Business Impact Study.
- Meet to discuss land inventory in Marion County:
 - Chris Eppley to put inventory together;
- Sarah Coutley to meet with Danielle Bethell regarding Made in Marion; and
- The board agrees to continue same work session format.

6. ADJOURN

Adjourned – time: 11:21 a.m.

Minutes by: Mary Vityukova

Reviewed by: Gary White

DRAFT