



MARION COUNTY BOARD OF COMMISSIONERS

Board Session Agenda Review Form

Meeting date: April 23, 2025

Department: Community Services

Title:

Travel Salem Quarterly Report

Management Update/Work Session Date: NA

Audio/Visual aids ☒

Time Required: 10

Contact: Kelli Weese

Phone: 503-589-3277

Requested Action:

Presentation of quarterly report from Travel Salem as required per the grant agreement between Marion County and Travel Salem.

Issue, Description
& Background:

In March of 2024, Marion County approved a two-year grant agreement with Travel Salem, backdated to January 1, 2023. The agreement is for Tourism Marketing & Destination Development including marketing & visitor promotion activities, tourism efforts coordination, and destination development.

Within their agreement, Travel Salem is obligated to provide reports that include a summary of activities. At the April 23, 2025 Board Session, representatives from Travel Salem, including Travel Salem President & CEO Angie Villery will be providing their report for the 2nd quarter of 2025.

Financial Impacts:

The grant agreement set in 2024 allocates \$117,500 each fiscal year for Travel Salem to perform tourism services, for a two-year total allocation of \$235,000. The current agreement is set to expire on July 1, 2025.

Impacts to Department
& External Agencies:

None

List of attachments:

Presenter:

Kelli Weese, Community Services Director; Angie Villery, Travel Salem President & CEO

Department Head
Signature:

Kelli Weese