BOARD OF COMMISSIONERS

MINUTES OF THE BOARD SESSION - Regular Session

Wednesday, February 3, 2016 9:00 a.m.

Senator Hearing Room 555 Court Street NE Salem, OR 97301

PRESENT:

Commissioner Kevin Cameron, Commissioner Sam Brentano, Commissioner Janet Carlson, John Lattimer as chief administrative officer, Bruce Armstrong as county counsel and Kristy Witherell as recorder.

Commissioner Cameron called the meeting to order at 9:00 a.m.

PUBLIC COMMENT

PRESENTATION

(Video Time 00:01:13)

Presentation of the Chief Administrative Officer Teamwork Award. – John Lattimer, Colleen Coons-Chaffins

Summary of Presentation:

- The Sunshine Committee sponsor several events in Courthouse Square; and
- The group goes above and beyond to create a community with the employees.

(Video Time 00:08:15)

Economic Development – GROW EDC Second Quarter Report. – Allison McKenzie *Summary of Presentation:*

- Worked with 63 clients:
 - o 51 clients received individual counseling sessions.
- Handful of clients with significant issues that needed a lot of attention;
- A new client is defined as a someone who has never had services from GROW EDC before or is an existing client who has a completely different project;
- An existing client is someone GROW EDC worked with anytime in the past seven years;
- A new business is a brand new project or someone who has been in business for less than six months;
- Held six different learning events at Trexler Farm;
- Working with Travel Oregon on the Tourism Initiative:

- Picked Marion County to be the guinea pig for the new Rural Tourism Light Studio;
- Wants to be viewed as a destination tourism spot;
- Steering committee is meeting next week;
- o Two very large community trainings on March 29th and April 12th;
- o In addition, there will be online trainings; and
- Offer a time for group discussion.
- Working on a Youth Engagement Workforce Development Initiative:
 - Young professionals have wanted to get involved with projects inside some of the schools; and
 - o Looking to get more students connected with businesses.
- Would like to launch a community based lending program:
 - O Slated for later in the spring; and
 - Will be teaching a class on how to write a business plan.
- Want to apply value chain methodology to the natural resources industry, specifically in the wood products industry:
 - o To be successful, the biggest players in forest products need to be interested.
- Participated in the Lower Breitenbush Hot Springs Visioning Session:
 - Collection of people came together to talk about a need of development in the area; and
 - Looking to find ways to keep most of it natural.
- North Santiam Chamber of Commerce has increased after hours business functions:
 - Helping local businesses connect;
 - 25 businesses from upper canyon communities able to network with each other at Trexler Farm; and
 - Next meeting, February 25th at Sam's Crispy Crunchy Chicken Restaurant in Mill City.

(Video Time 00:31:28)

Economic Development – Travel Salem Second Quarter Report. – Angie Morris *Summary of Presentation:*

- Received \$100,000 to help promote the county as a tourism destination;
- Tourism industry has rebounded in the area;
- 120 percent increase advertisement;
- Facebook reach is up 437 percent;
- 16 real time events:
 - o 10,000; attendees; and
 - o 6,300 room nights booked.
- Travel Salem has 10 fulltime program staff that are working directly with visitors;
- Wine Country License Plate:
 - o In 2011, while at the legislature, Commissioner Cameron cosponsored the bill to create the wine county license plate;
 - o 24,000 are driving around the Oregon roads;
 - o Selling 500 each month;
 - Second fastest selling license plate in the history of Oregon;

- Funds generated are distributed to wine and culinary grants that are administered by Travel Oregon and regional marketing programs;
- o Travel Salem has been chosen to be the tourism promotion agency for region one:
 - Covers Marion, Polk and Yamhill Counties;
 - Produces 68-75 percent of the grapes grown in Oregon; and
 - Receive \$136,000 from the wine country plate to market region one.
- Created a sports marketing and destination development program;
- Hired Brian Chung as sports marketing manager;
- Secured ASA USA 2017 Girls Class A Fast Pitch National Championships Finals:
 - o Have been working for years to bring the National Championships to Salem; and
 - Will be over \$1,000,000 of economic impact in the area.
- Secured the Men's Class C West Fast Pitch Tournament for 2017;
- In October 2015, traveled to Japan to recruit and do research and development on their Sea to Summit event;
 - o Produced by Montbell, which is the largest recreational outfitter in Japan;
 - o Would like to be the first city in the United States to hold the event;
 - o Looking at Spring of 2017 or Fall of 2017; and
 - o In process of looking for event organizer.
- Created six new cycle trails, two each in Marion County, the City of Salem and Polk County.

Board Discussion:

- Would like to see continued work on bringing people to the area to view the eclipse in August 2017:
 - o Almost all hotel rooms have been booked already;
 - o Working with the City of Salem to prepare for financial impact; and
 - o Anticipating 30,000-50,000 visitors to the area.

CONSENT

(Video Time 00:55:36)

FINANCE

Approve a quitclaim deed to convey real property tax lot #R36167.

JUSTICE COURT

Approve an order appointing Jad Lemhouse as pro tem justice of the peace for the Marion County Justice Court.

PUBLIC WORKS

Receive hearings officer's decision approving Conditional Use (CU) Case #15-035/Coates, Clerk's file #5707.

MOTION: Commissioner Brentano moved approval of the consent agenda. Seconded by Commissioner Carlson; motion carried. A voice vote was unanimous.

ACTION

(Video Time 00:56:34)

PUBLIC WORKS

- 1. Consider approval of a resolution proclaiming 2016 as the "Year of the Gallon House Bridge." Alan Haley
 - The Gallon House Bridge was built in 1916;
 - Looking to do a yearlong celebration beginning with the proclamation;
 - Have quite a few events scheduled over the next 11 months to celebrate;
 - It is the county's oldest bridge;
 - One of the oldest bridges in Oregon;
 - Is on the National List of historic bridges;
 - Will rededicate the bridge in May of 2016; and
 - Will have new signage and a kiosk by the bridge.

Board Discussion:

- The bridge is in great shape:
 - o Has been reroofed and repainted.

MOTION: Commissioner Carlson moved approval of a resolution proclaiming 2016 as the "Year of the Gallon House Bridge." Seconded by Commissioner Brentano; motion carried. A voice vote was unanimous.

(Video Time 01:03:38)

Recessed as Board of Commissioners Reconvened as Contract Review Board

CONTRACT REVIEW BOARD

HEALTH

- 1. Consider approval of second reinstatement of the contract with Project Able. Camber Schlag *Summary of Presentation:*
 - Project Able was selected as Marion County Health Department's contractor to provide trained peers to work as mentors for high risk adult behavioral program clients in crisis;
 - Mentor's engage clients in socializing opportunities;
 - Contract of services was awarded July 1, 2012 June 30, 2014;
 - The original amount was \$82,680 with the option of two additional renewal terms;
 - The Contract has been previously amended twice:
 - o The first amendment extended the period of performance; and
 - o The second amendment added on a year through December 31, 2015 with a revised statement of work and added \$38,000 in funds:
 - Amendment two was delayed while the health department determined the services viability; and
 - Was reinstated in March 2015 and retroactive to January 1, 2015.
 - The Health Department is requesting a discretionary action to reinstate the contract a second time;

- Per Marion County Public Contract rule, only allows for one reinstatement;
- Health Department will issue Request for Proposal (RFP) in fall of 2016 to seek out qualified providers of services to issue a new contract.

MOTION: Commissioner Brentano moved approval of a second reinstatement of the contract with Project Able. Seconded by Commissioner Carlson; motion carried. A voice vote was unanimous.

2. Consider approval of Amendment #3 extending services through December 31, 2016 and increasing the contract amount by \$34,000. - Camber Schlag

MOTION: Commissioner Carlson moved approval of Amendment #3 extending services through December 31, 2016 and increasing the contract amount by \$34,000. Seconded by Commissioner Brentano; motion carried. A voice vote was unanimous.

Recessed as Contract Review Board Reconvened as Board of Commissioners

PUBLIC HEARINGS 9:30 A.M.

None.

Commissioner Cameron read the weekly calendar. Commissioner Cameron adjourned the meeting at 10:22 a.m.

CHAIR

COMMISSIONER

COMMISSIONER

Board Sessions can be viewed on-line at http://www.youtube.com/watch?v=VYF8Y6U7178.