



Economic Development Advisory Board

Wednesday, August 12, 2015

3:30pm – 5pm

555 Court St NE Salem – Commissioners' Board Room

AGENDA

3:30	Welcome, Introductions, and Announcements	Bob Hill
3:35	July Meeting Minutes – Action	Bob Hill
3:40	Membership Application – Action	Kevin Cameron
3:45	Community Projects Grants – Information	Sarah Cavazos
3:55	Youth Workforce Development Programs – Information <ul style="list-style-type: none">• Incite – Jenn Sener• Boys and Girls Club T3 – Lorn Dunn• Salem Chamber – JD Shinn• Rural Schools – Nick Harville (SEDCOR)	Various Jody Christensen
4:15	McMinneville Works Program Overview – Information	All
4:35	Workforce Discussion – Discussion	Bob Hill
4:50	Closing and Comments	

Future Meetings

- September 9th at 3:30pm
- October 7th at 3:00pm – Extended Meeting
- November 4th at 3:30pm
- December 9th at 3:30pm

Attachments & Handouts

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| <ul style="list-style-type: none">• July Minutes• 2015/16 Meeting Schedule• Merit Small Business Funding Guide | <ul style="list-style-type: none">• Nate Brown, City of Keizer, Board Application• Membership Roster• Community Projects Grant RFA |
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2015-2020 Economic Development Strategy Areas



Strategic Area	Activities	
Community Development /	<ul style="list-style-type: none"> • Recreation • Culture and Arts • Tourism 	<ul style="list-style-type: none"> • Community Safety • Access to Healthcare • Access to Childcare
Workforce	<ul style="list-style-type: none"> • Education • Workforce Training 	<ul style="list-style-type: none"> • Workforce Retraining • Workforce to Employer connections
Business Development	<ul style="list-style-type: none"> • Business Startups • Business Recruitment 	<ul style="list-style-type: none"> • Business Retention • Business Expansion
Business Climate	<ul style="list-style-type: none"> • Regulations • Taxes • Furthering Economic Development Projects 	
Land and Infrastructure	<ul style="list-style-type: none"> • Water/Wastewater Systems • Industrial Developments • Transportation Systems 	<ul style="list-style-type: none"> • Safe Drinking Water • Brownfields • Telecommunications



Marion County Economic Development Advisory Board

2015-16 Meeting Schedule

July 8, 2015	3:30pm-5pm
August 12, 2015	3:30pm-5pm
September 9, 2015	3:30pm-5pm
October 7, 2015	3:00pm-5pm
<i>*Date change due to Community Projects Grant review</i>	
November 4, 2015	3:30pm-5pm
<i>*Date change due to Veteran's Day</i>	
December 9, 2015	3:30pm-5pm
January 13, 2016	3:30pm-5pm
February 10, 2016	3:30pm-5pm
March 9, 2016	3:30pm-5pm
April 13, 2016	3:30pm-5pm
May 11, 2016	3:30pm-5pm
June 8, 2016	3:30pm-5pm

Meeting time: 3:30 pm to 5:00 pm

Meeting location: Courthouse Square - 555 Court Street NE, Salem – 5th Floor,
BOC Board Room

Marion County Economic Development Advisory Board

July 8, 2015 Meeting Minutes

555 Court St NE, 5th Floor Salem, OR

Members Present: Bill Burich, Kevin Cameron, Bill Cummins, Chad Freeman, Terri Frohnmayer, Lesa Goff, Bob Hill, Jay Kemble, Nate Levin, Angie Morris, AJ Nash, Jim Rasmussen, Evann Remington, Dave Tibbets, and Renata Wakely.

Staff and Guests Present: Sarah Cavazos, Tamra Goettsch, and Brandon Reich.

Call to Order: 3:30pm

Agenda Item: Welcome, Introductions & Announcements

Information/Discussion: Morris welcomed attendees, asked the group for introductions; requested the record reflect that a quorum was present. Morris noted that there had been a change to add Agriculture in Marion County to the agenda. Morris shared changes to the meeting calendar for the months of October and November due to an extended meeting in October to accommodate grant reviews, and date change for November due to Veteran's Day. Morris shared with the group that she is honored to be serving as the Chair of the board and is looking forward to the coming year. Morris shared that Mitchell Gee is no longer assigned to our region; the hope is to be introduced to his replacement at next month's meeting so we can discuss the potential for appointment. Morris shared that she would be gone for the August and October meetings but Bob Hill, Vice-Chair, has agreed to officiate the meetings in her absence.

Action: None.

Agenda Item: June Minutes

Information/Discussion: The minutes should reflect the actual location. Bob Hill was present at the June meeting, the minutes needs to be updated to reflect his attendance.

Action: A motion was brought forth by Cummins to approve the June minutes; a second was made by Hill. The motion was voted for and approved unanimously.

Agenda Item: Youth Workforce Training Opportunity

Information/Discussion: COG works with Yamhill County and is familiar with their internship program which may be a model that we might want to look at bringing to Marion County. Jody with McMinnville Works provided a one-page summary of the training. She is willing to come to the August meeting to provide more information about their training if the group is interested. The board would like to have this presentation but wants to make sure that we're not replicating services. Check with Incite, Boys & Girls Club (T3), and Halo on availability to attend the August 12th meeting for a discussion on McMinnville Works Workshop to discuss where there is overlap and opportunity. The next steps may be to bring businesses together who can give perspective on the desire for the program and address hurdles that businesses have to creating internships. It may be useful to get input from schools and colleges on their current internship and mentorship efforts. If there is an interest in bringing the project to Marion County, COG may be able to help with the costs of this forum with support and sponsorship by EDAB.

Action: None

Agenda Item: Community Services Update

Information/Discussion: Goettsch attended a meeting with the Ford Family Foundation to explore how the Foundation can help Marion County develop leadership within rural communities. The conversation may lead to opportunity for regional projects and local investments. Goettsch also attended a meeting about "The 25 Fields" which involves designated farmland in the Keizer/Brooks area and turning them into sports fields. There are some concerns about location. They are partnering with Oregon State University to use as a research property on agriculture testing. The sports complex vision is unique and would allow this area to compete for tournaments. There have been some political challenges. In order to support it, it needs to be a win-win between agriculture and tourism. Perhaps EDAB could be a conduit to move this project forward.

Santiam Canyon projects need continual follow-up. Meetings have had good attendance and they are looking at revenue opportunities. There is construction project in Gates. Kevin toured parks on the Santiam and Little North Fork area. There are concerns with public safety. Saint Paul area is having water system issues that need updating. They may seek a community grant to conduct a study.

Community Services Department is moving to the 3rd floor in Courthouse Square the second week of July.

Action: None.

Agenda Item: Agriculture in Marion County

Information/Discussion: Brandon handed out a packet with potential ideas for long-range projects for agriculture. Marion County is the number one agriculture county for value products in the state. The group discussed the value of having an agriculture study take place involving needs, activity, opportunities, and ways to promote agriculture. Outcomes can include not only what exists, but the creation of a strategic plan. The Farm Bureau, OSU Extension and Agriculture Association may be interested in partnering. More data is needed as we plan for the future of this industry. Perhaps having a facilitated conversation would get to that end. Warehouse distribution, zoning and incentive issues were discussed to attract businesses to Marion County for economic development.

Action: None

Agenda Item: Community Projects Grants

Information/Discussion: The RFA was released June 30, 2015, applications are due August 31, 2015. In September, we will preview applicants. Full review and discussion will be at October's meeting. Staff will be holding technical workshops throughout the county. This topic will be discussed more in depth next month.

Action: None

Agenda Item: Business Development Grants

Information/Discussion: Two contracts have been executed with a few changes made in deliverables and disbursement schedules. All contracts are moving forward.

Action: None

Agenda Item: Closing Comments

The Executive Committee will be meeting monthly prior to the EDAB meetings to set future agendas. If the group wants anything on the agenda, notify anyone on the committee.

Potential discussions for future meetings:

- Available land for large warehouse distribution
- Readiness for turn key
- Quick response team to assemble packages and funding opportunities
- Land use flexibility

Meeting adjourned: 5:05pm

**Marion County Economic Development Advisory Board
Membership Roster**

	First	Last	Position	Member Since	Term Expires	Workforce Dev	Local Gov	Mnftg	Tourism	Agriculture	Real Estate	Finance	Small Business	Other	*Construction	Area	Company
1	Lesa	Goff			01/01/16							X				Salem	Wells Fargo
2	Bob	Hill	Vice Chair		01/31/16						X	X	X		X	Salem	Construction Industry Representa
3	Thomas	Chambers		03/27/13	03/31/16								X			Salem	Mission Medical Imaging
4	Terri	Frohnmayr		03/27/13	03/31/16						X		X			Salem	First Commercial Real Estate
5	Bill	Cummins	Past Chair	01/28/09	04/01/16				X	X			X			Silverton	Diana Foods, Inc.
6	Jay	Kemble		11/24/10	04/01/16				X				X			Salem	Hospitality Associates
7	A. J.	Nash		11/24/10	04/01/16						X					Keizer	Hancock Real Estate
8	Jim	Rasmussen		11/24/10	04/01/16			X							X	Aumsville	Modern Building Systems
9	Nathan	Levin		11/26/14	06/30/17											Salem	Nathan Levin Co.
10	Evann	Remington		11/26/14	06/30/17											Salem	Fresh n' Local Foods
11	Bill	Burich		03/25/15	06/30/18			X								Salem	Norpac Foods, Inc.
12	Dave	Tibbetts		04/22/15	06/30/18									X		Aruora	Columbia Helicopters, Inc.
13																	
<i>Sector Representation:</i>								2	2	1	3	2	5	1	1		
Ex-officio Members																	
1			Business Oregon			X	X	X		X						Salem	Business Oregon
2	Renata	Wakeley	Willamette Council of Governments	10/08/14	01/31/16		X									Salem	Willamette Council of Governmen
3	Kevin	Cameron	Marion County Commissioner				X	X		X							Board of Commissioners
4	Chad	Freeman	SEDCOR		01/31/16	X										Regional	SEDCOR
5	Angie	Morris	Travel Salem/ Chair	01/28/09	04/01/16				X							Salem	Travel Salem
6																	